Gold Discovery in Finland

OCTOBER 2023

TSX-V: FFOX OTCQB: FFOXF FSE: A2PDU7

FIREFOX

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References and End Notes

Sources of information and additional important cautionary language linked to numbered citations within this Presentation are shown on slide 31. Also see additional cautionary language in slide 3 and elsewhere herein.

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These statements are based on a number of assumptions, including, but not limited to, assumptions regarding general business and economic conditions, interest rates, the supply and demand for, inventories of, and the level and volatility of prices of gold, copper, nickel and other primary metals and minerals explored for by Firefox, Firefox's costs of exploration, as well as those of its competitors, ability to obtain licenses, access to equipment, fuel and power prices, ability to raise additional funds through equity offerings on terms acceptable to the Corporation, market competition, our ongoing relations with our employees and partners and joint ventures, performance by counterparties of their contractual obligations, and the future operational and financial performance of the Corporation generally.

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A New Gold Rush In Lapland

FireFox is a major player exploring key lands with advanced targets in a terrain charged with discovery potential

Fast movers in Finland – relevant land positions with drill-ready targets adjoining new discoveries at a Pre-Discovery Valuation

> Capable operators and local Finnish expertise with >100 years of exploration experience

Large 100% held property positions with JV opportunities in Lapland Greenstone Belt



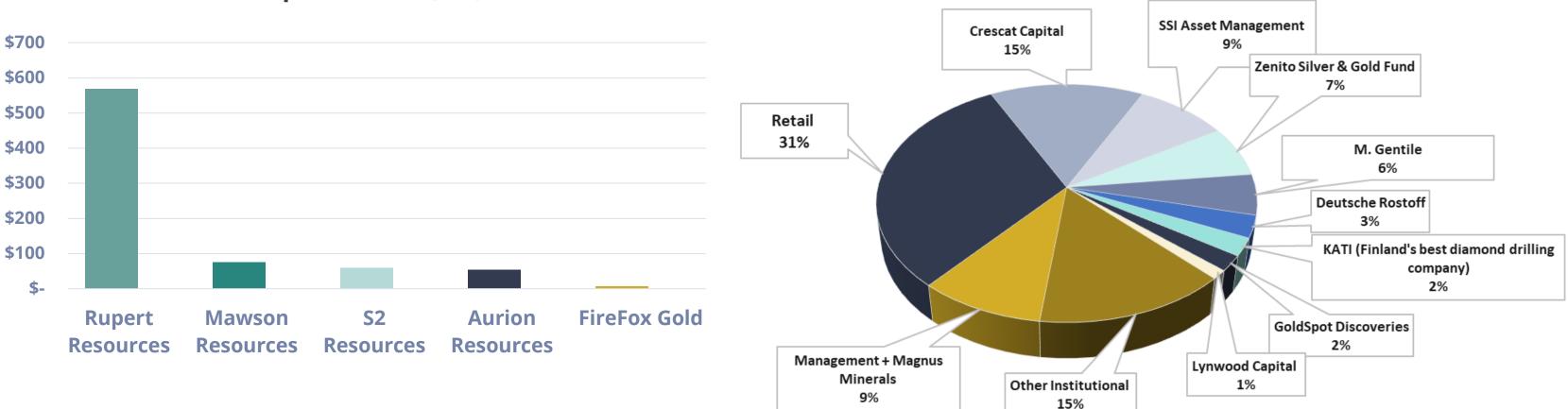


Innovative Platform

Born in Finland among true entrepreneurs Created in 2017, continuously exploring since

Rupert's Discovery Changed the Landscape: Enterprise Value (\$M) @ 9/30/2023¹

Significant institutional investors: **Share Capital Distribution** (approximate)



Share Structure September 30 th , 2023				
Issued & Outstanding	Warrants	Options	Fully Dilu	
152.4M	43	11.3M	206.7	



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Competitive Advantage Leadership – Financial, Market & Technical Balance



Carl Löfberg, *MSc* | *Co-founder, CEO & Director*

An economist and precious metals investor, and an expert in hard currency and contrarian business strategy. Has a Master's degree in Industrial Economics and broad experience in business consulting, project management, company start-ups and financing. He has been Managing Director for Magnus Minerals since 2006.





Former CEO & Director of QuestEx Gold & Copper Ltd.; Partner & Director of Mount Arvon Partners LLC; Independent Director of Industrial Metals & Pure Energy Minerals Limited. +20 years in corporate finance, private equity, restructuring, resources & consulting. Formerly a Financial Analyst at Goldman Sachs, a Private Equity Analyst at WL Ross / Invesco Ltd. and a Portfolio Manager at Millennium Global Investments Ltd. He has a B.A. from Harvard University.

Alex Davidson | Special Advisor

Former Executive VP Exploration and Corporate Development at Barrick Gold Corp. Served on the board of directors of Yamana Gold during its sale of assets to Agnico Eagle Mines and share acquisition by Pan American Silver. +40 years designing, executing, & managing gold and base metal exploration and acquisition programs around the world







Patrick Highsmith, MSc, CPG | Co-founder & Chairman

A professional geologist and mining executive with experience on +300 projects around the world for companies such as Newmont, BHP, Rio Tinto, Fortescue Metals Group, Lithium One, Pure Energy Minerals, and others. He has led teams through creative transactions, new discoveries, scoping & prefeasibility studies. A veteran of the capital markets who has worked in Finland since 2005. Currently CEO of Timberline Resources Corp.

Andor Lips, Ph.D. | *Director*

Senior (Financial) Advisor to HCF International Advisers Ltd, External Advisor Mineral Exploration to a BCG mining mandate, and member of the Advisory Board to Spectral Industries and MineHub Technologies. Independent Director of Western Tethyan Resources, Verde Magnesium and of the 79th Group. + 25 years in mineral exploration and finance; former VP European Strategy & Corporate Sustainability for Eldorado Gold. Previously provided external expert advice to the European Commission (2010-2022) & the UNESCO (2007-2012).

Janice Craig, CPA, CGA | CFO & Corporate Secretary

Ms Craig has held management roles in several publicly listed mining companies working on gold, tungsten and coal projects in North America, Central America & Europe. She has a strong background in financial reporting, strategic planning, cash management and change management.





Sven Hönig, PhD, General Manager of Exploration

+12 years exploration experience, with a strong background in structural geology and interpretation applied to a variety of deposit types, including orogenic and intrusion-related gold. He acted as chief geologist, project manager and project geologist, for projects ranging from grass roots to advanced stage. He is a fellow of the Society of Economic Geologists, the Society for Geology Applied to Mineral Deposits, the Geological Society of London, and Czech Association of Economic Geologists.

Richard +40 years of He is a wor on orogeni greenfields

Richard Goldfarb, PhD, Technical Advisor

+40 years of experience as an exploration geologist, researcher and professor.. He is a world-renowned expert on the geology of gold deposits with an emphasis on orogenic gold. Dr. Goldfarb's specialty is target generation and optimization in greenfields exploration for orogenic gold. In addition to operating a well-known geological consultancy, he is a Research Professor at the Colorado School of Mines as well as a Fellow and former President of the Society of Economic Geologists.





Mikko Nenonen, MSc, Exploration Manager

Strong background in of all aspects of mineral exploration in Finland, particularly in the Lapland region. He has worked on a variety of gold, nickel-copper and vanadium projects for consulting service provider Magnus Minerals Ltd., including two years as a part-time project geologist to FireFox managing many aspects of both the exploration programs and stakeholder engagement. Prior to his work with Magnus, Mikko garnered gold experience exploring the Kittilä region of Lapland with Agnico Eagle Finland.

Alf Björklund, PhD, Technical Advisor

Dr. Björkund brings more than 50 years of experience in geoscientific research & application to mineral exploration in Scandinavia, Russia, Brazil, Portugal & Canada. Trained as an exploration geochemist, he is also a former chief geochemist for the Geological Survey of Finland. He has been a Professor of Geology at Abo Akademi University. He is a co-founder and CEO of SES Finland Ltd and former chairman of the board for Magnus Minerals.



Ripe for Discovery

100% Control Of A Commanding Land Position In Lapland

A New Gold Rush Underway in the Central Lapland Greenstone Belt



New discoveries driving a race for exploration land



Only a handful of companies controlling nearly all available tenement area



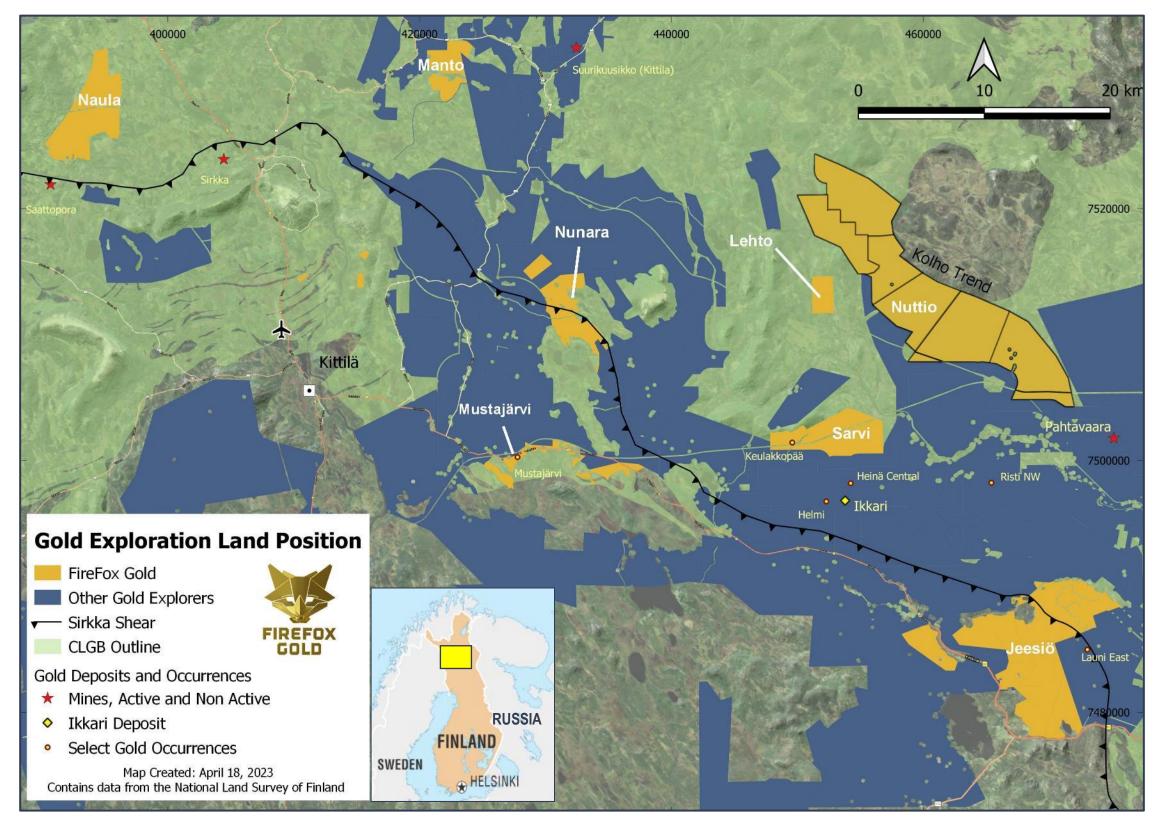
FireFox is a leading tenement holder, controlling a large land package on important trends & near new discoveries



Opportunities for both firsthand discovery at flagship properties, and strategic investment / joint venture with other groups



Excellent infrastructure including highways and an airport





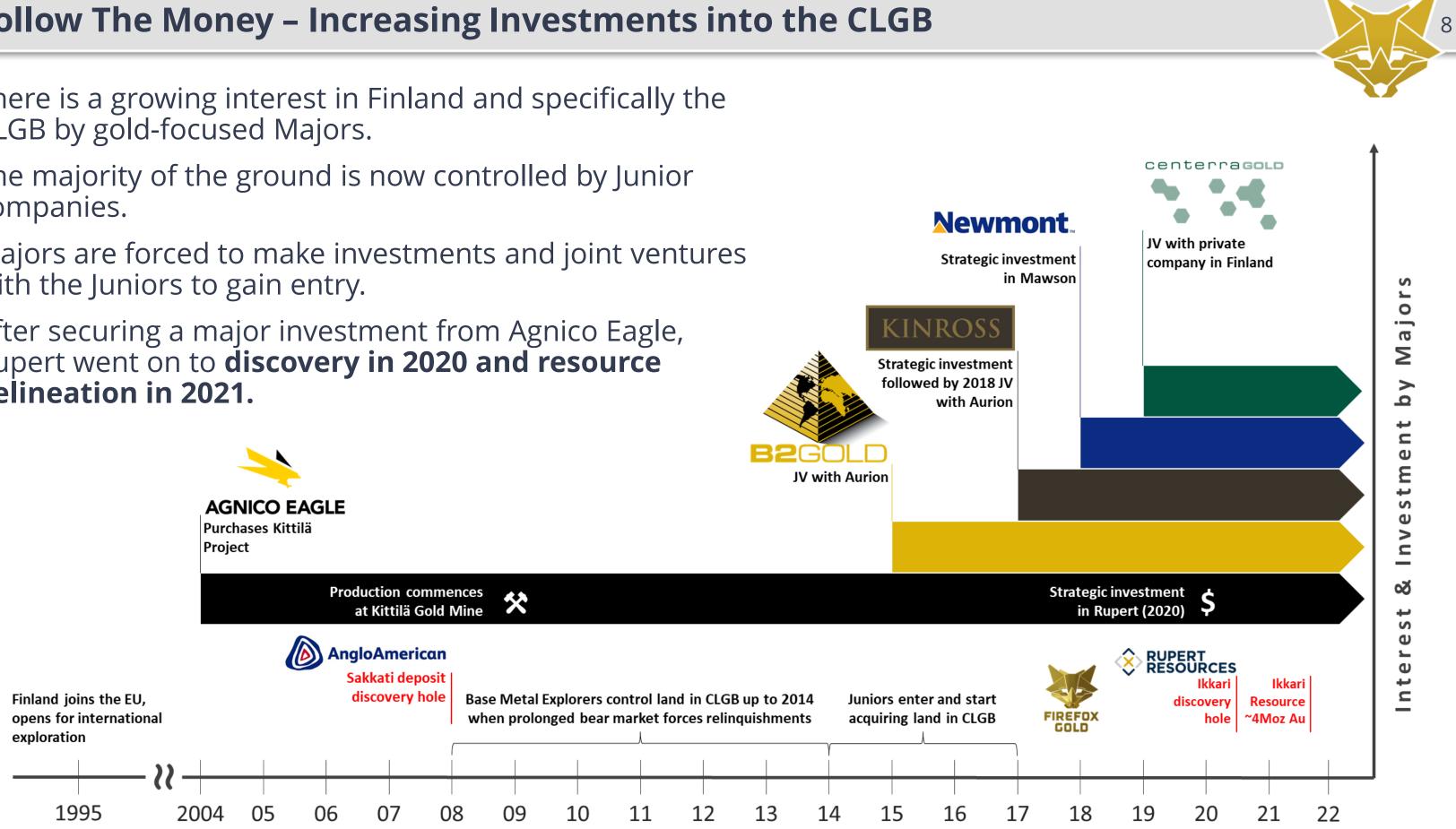
Follow The Money – Increasing Investments into the CLGB

There is a growing interest in Finland and specifically the CLGB by gold-focused Majors.

The majority of the ground is now controlled by Junior companies.

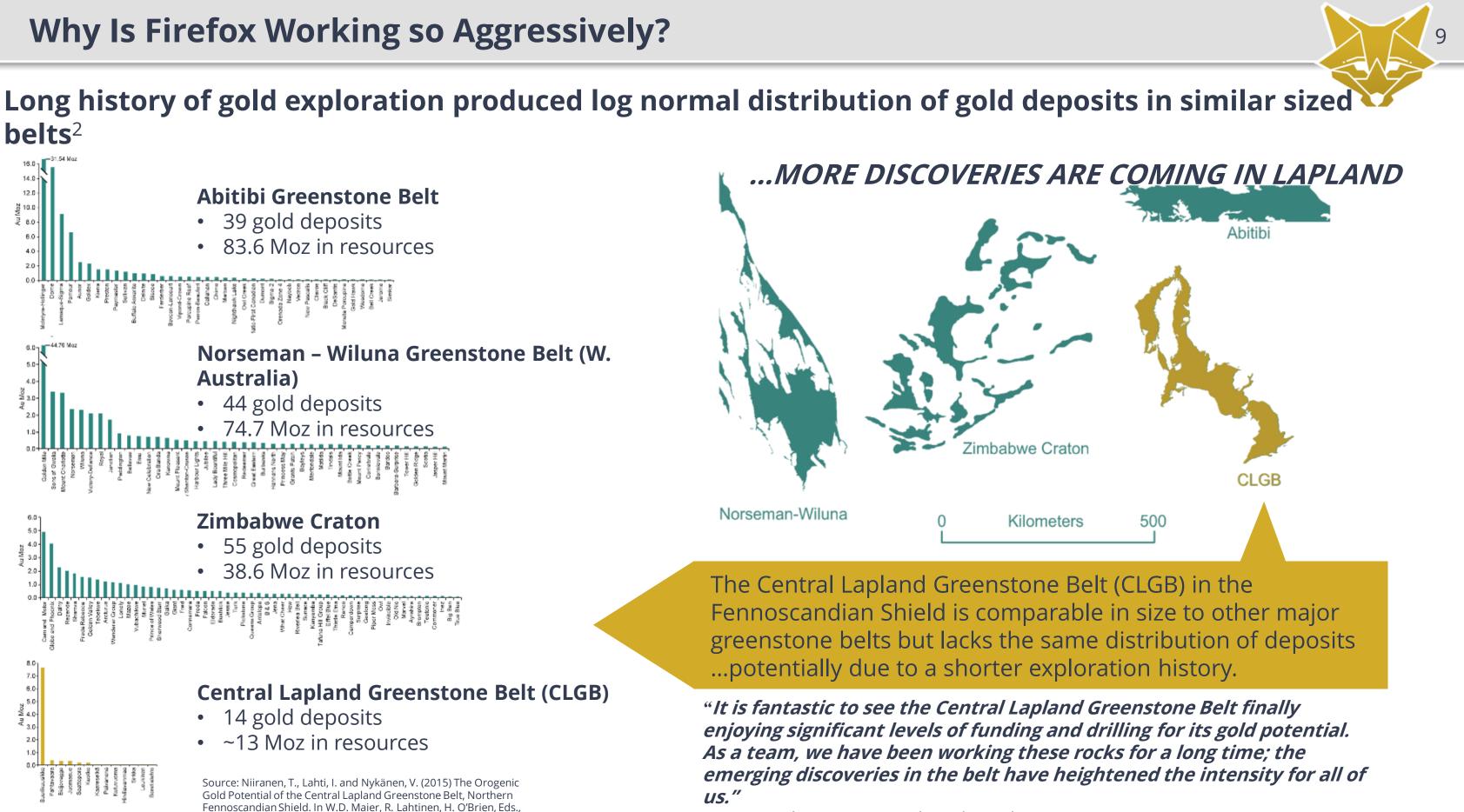
Majors are forced to make investments and joint ventures with the Juniors to gain entry.

After securing a major investment from Agnico Eagle, Rupert went on to discovery in 2020 and resource delineation in 2021.



Mineral Deposits of Finland (pp733-752). Elsevier Inc.

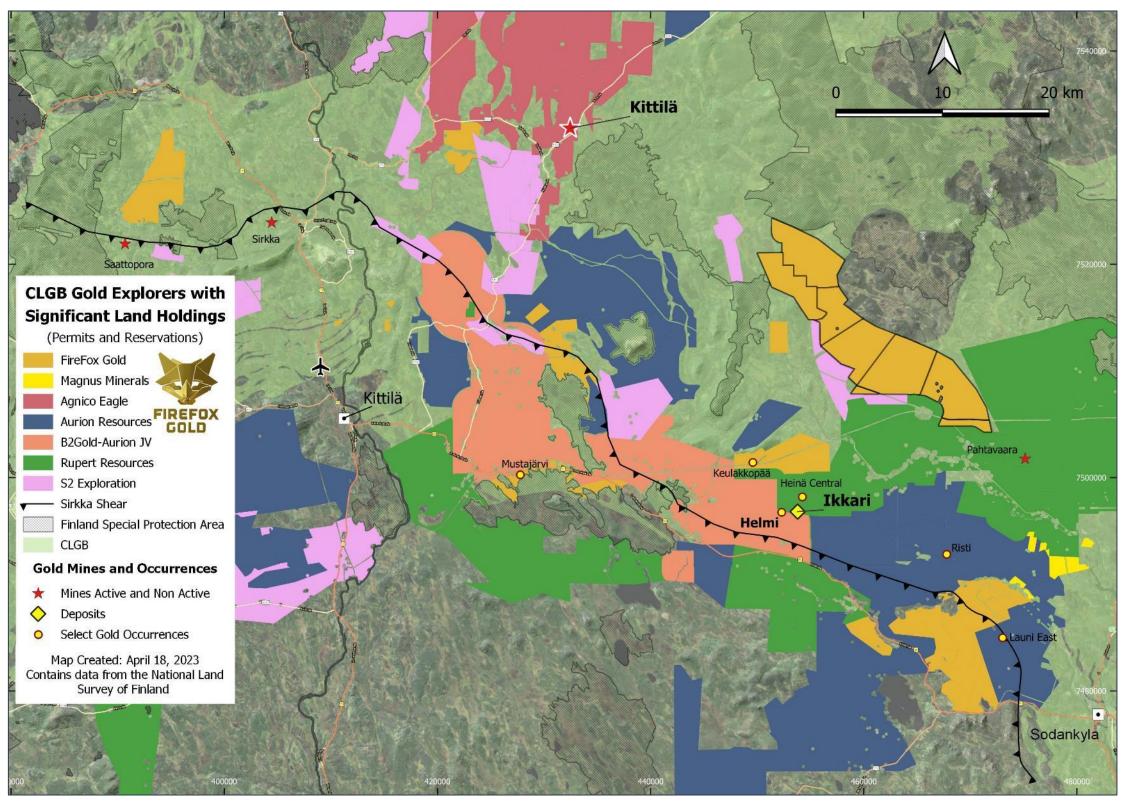
belts²



- FireFox Chairman Patrick Highsmith

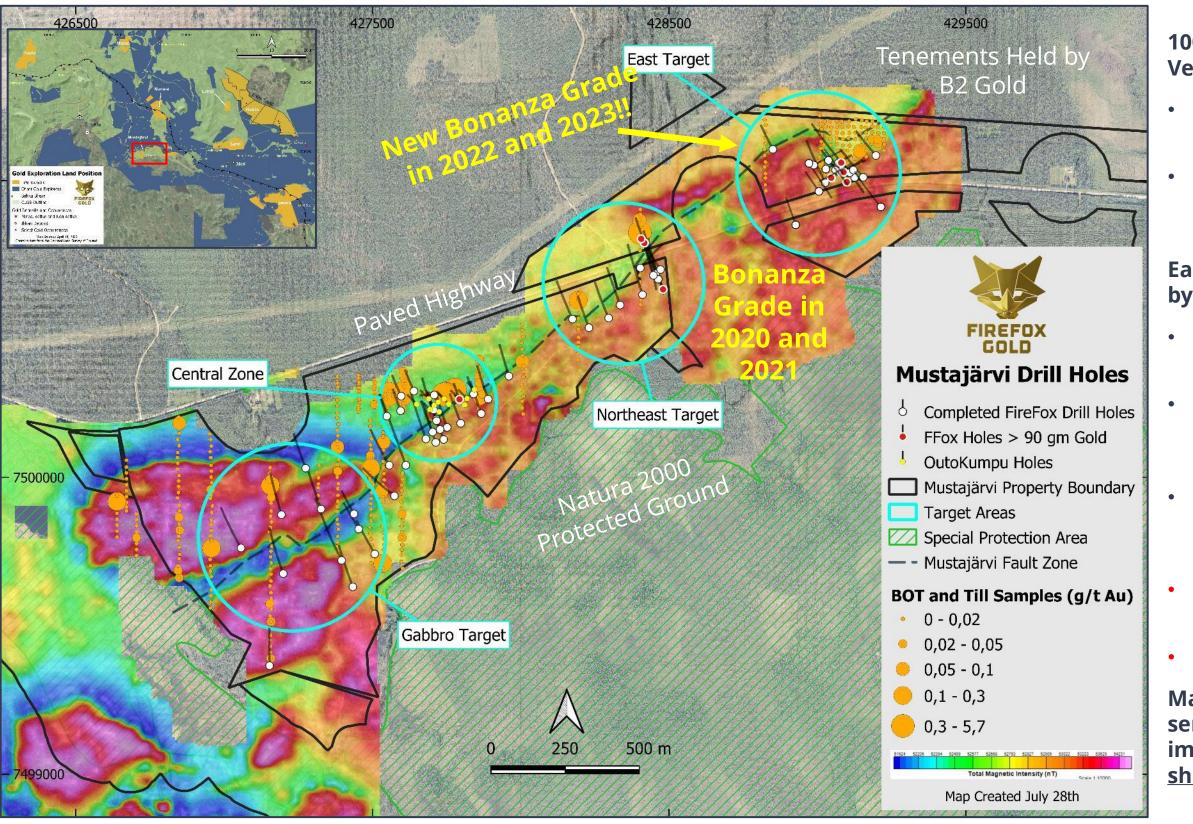
New Drilling Paying Off With Discoveries In The CLGB

- New gold discoveries being made in the CLGB, confirming its potential for additional major deposits beyond Kittilä
- Ikkari Deposit (Area 1)^{3,7}
 - Indicated Resource of 3.68M oz Au (46.4 Mt @ 2.5 g/t Au) and Inferred Resource of 710,000 oz Au (11.8 Mt @ 1.9 g/t Au)
 - Preliminary metallurgy shows up to 98% recovery
 - After tax NPV of \$1.6B
- Helmi Discovery ("Ikkari W")
 - B2 Gold joint venture with Aurion
 - 2021 discovery & on-going drill success⁸: 2.05g/t Au over 77.5m best interval
 - Au over 2km strike & to 500m depth
- All new discoveries adjoin FireFox projects
 - Four prospects drilled in 2022: Mustajärvi, Utsamo, Saittavaara, and Sarvi





Mustajärvi Gold Project: Discovery And History



100% owned project associated with the key Venejoki Thrust Zone:

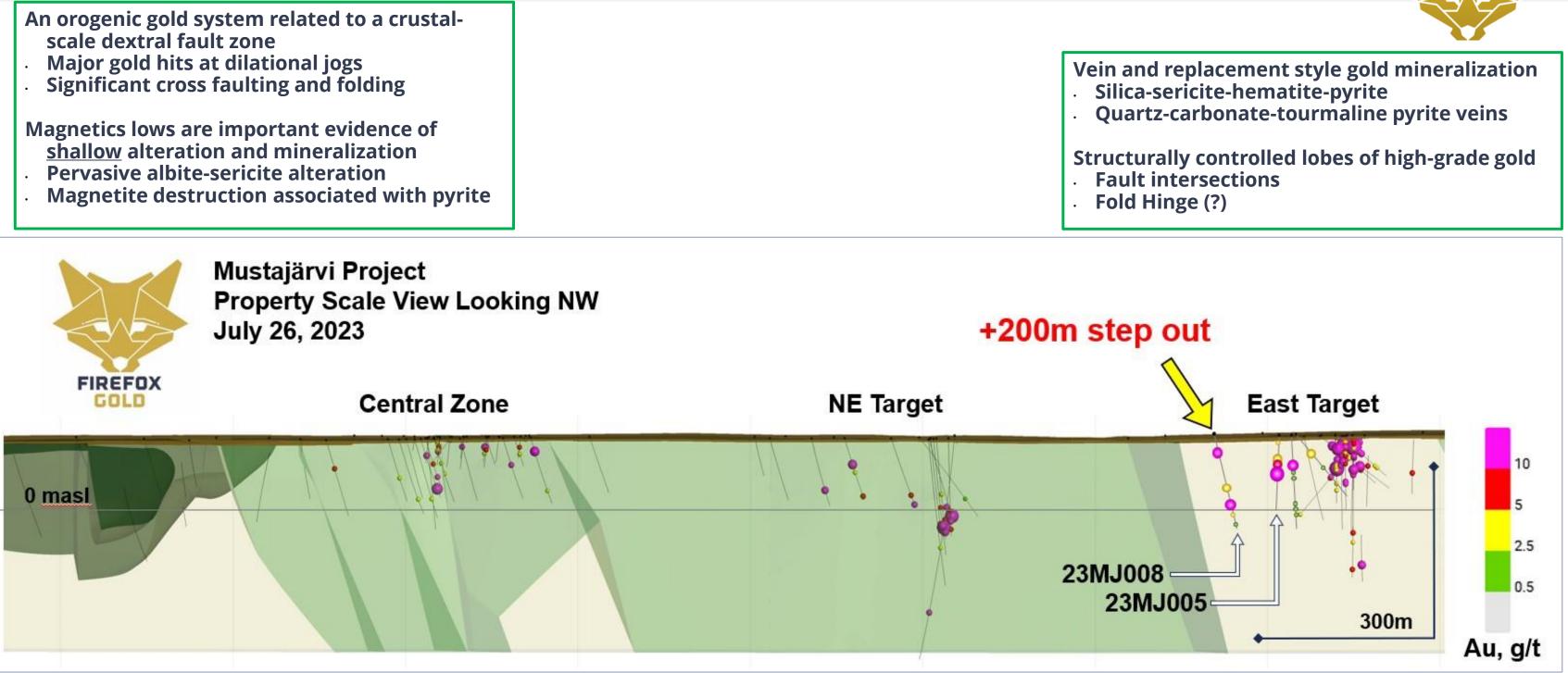
- Includes 478 ha of permits and permit applications
- 12 DDH's (706m in Central Zone) by Outokumpu in the 1990s & small-scale gold exploitation by a local prospector^{4,5}

Early Days: Only ~14,200m of drilling completed by FireFox.

- First drilling at Central Zone in 2018 offset historical results (2m@45.1 g/t Au)
- 2020 program discovered the Northeast Target (2m @ 33 g/t) and follow up led to higher grade, including **(16.6m at 7.7 g/t Au)**
- 2021 early 2022 programs discovered East Target – MORE bonanza grade **(13.85m at 28.8 g/t Au)**
- 2023: Determining structural controls and stepping out to drill for scale and potential!
- 2023: First metallurgical testing

Massive alteration system (kilometres of albitesericite) with diagnostic geochemical footprint, important structural controls, and <u>consistent</u> <u>shallow high-grade gold</u>

"Connecting the Dots" at Mustajärvi – Long Section over >2 Kilometers



12 holes with >90 gm-metres of gold 5 holes with >200 gm-metres of gold 1 trench with >400 gm-metres of gold



Significant Gold Intervals – NE Target				
Drill Hole		From (m)	Interval* (m)	Gold (g/t)
21MJ001		172.9	1.25	5.27
		184.15	1.35	93.88
	Including	184.85	0.65	129.5
		220.35	0.65	26.9
21MJ010		154.15	16.45	7.69
	Including	155.30	0.65	28.57
	and	157.4	0.60	24.70
	and	159.90	0.95	12.70
	and	162.0	5.00	5.56
	and	168.4	2.20	22.34
	Including	168.4	0.90**	42.47
	* Drilling is believed to be roughly perpendicular to the dip of the mineralization; true widths are not yet known. **Including core			

loss



Drill hole 21MJ001. Left: QCTP Vein. Right: Visible Gold





Mustajärvi East Target: High Grade & Silica-Pyrite Replacement + Cobalt

Signifi	icant Gold	Interva	ls – East	Target
Drill		From	Interval	Gold
Hole		(m)	* (m)	(g/t)
22MJ003		13.6	4	6.35
	Including		0.8	25.93
22MJ005		57.0	0.8	65.28
22MJ006		24.15	13.85	28.74
	Including	24.15	5.65	25.02
22MJ018		10.3	11.6	5.06
	Including	17.7	4.2	10.6
22MJ021		11	15.5	13.09**
22MJ022		22.8	7.2	16.43
22MJ024		29.6	13.05	15.04
	Including	36.4	0.8	100.43
22MJ025		14.3	12.55	14.34
23MJ001		5.4	11.95**	9.69
	Including	15.9	0.75	94.50
		37.25	5.35	8.09
23MJ004		12.0	20.45	5.14
	Including	21.6	3.15	13.69
		54.0	14.8	6.00
		55.9	3.45	19.43
23MJ005		68	7.05	4.77

* Drilling is believed to be roughly perpendicular to the dip of the mineralization; true widths are not yet known. **Including core loss

Drill hole 22MJ021: 15.5m at 13.09 g/t Au, 0.15% Co, and 143 ppm Te, including 6.5m at 19.18 g/t Au, 0.27% Co and 247 ppm Te







Mustajärvi East Target – High-grade, Shallow and Wide Open

2023 Program: Big step out holes to the west, southwest, and southeast yield success

Drill hole 23MJ005: hit strong mineralization in an 80-metre step-out to SW:

- 4.20m at 5.74 g/t Au from 60.8m
- 7.05m at 4.77 g/t Au from 68.0m
 - including 1.0 metre at 20.8 g/t Au.

Drill hole 23MJ008: A further 135 metres to the SW, for a total of ~**215 metres step-out**:

- 2.0m at 4.75 g/t Au from 29.0m
- 7.0m at 1.77 g/t Au from 112.0m

Drill hole 23MJ009: Infill hole after 23MJ005 and 23MJ008:

• 5.55m at 4.45 g/t Au from 75.55m

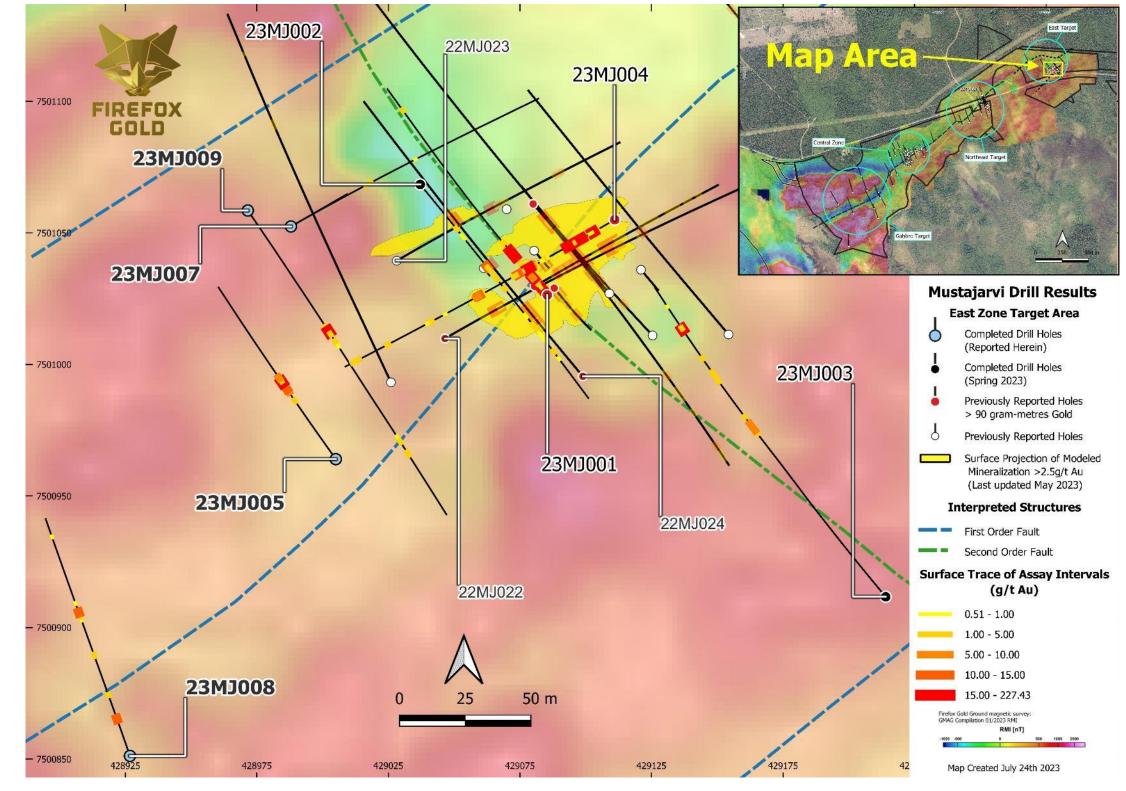
Initial Assays Reported July 18

23MJ001: **11.95m at 9.6 g/t** from 5.4m depth 23MJ004: **20.45m at 5.14 g/t** from 12.0m depth

- including **3.15m at 23.69 g/t**

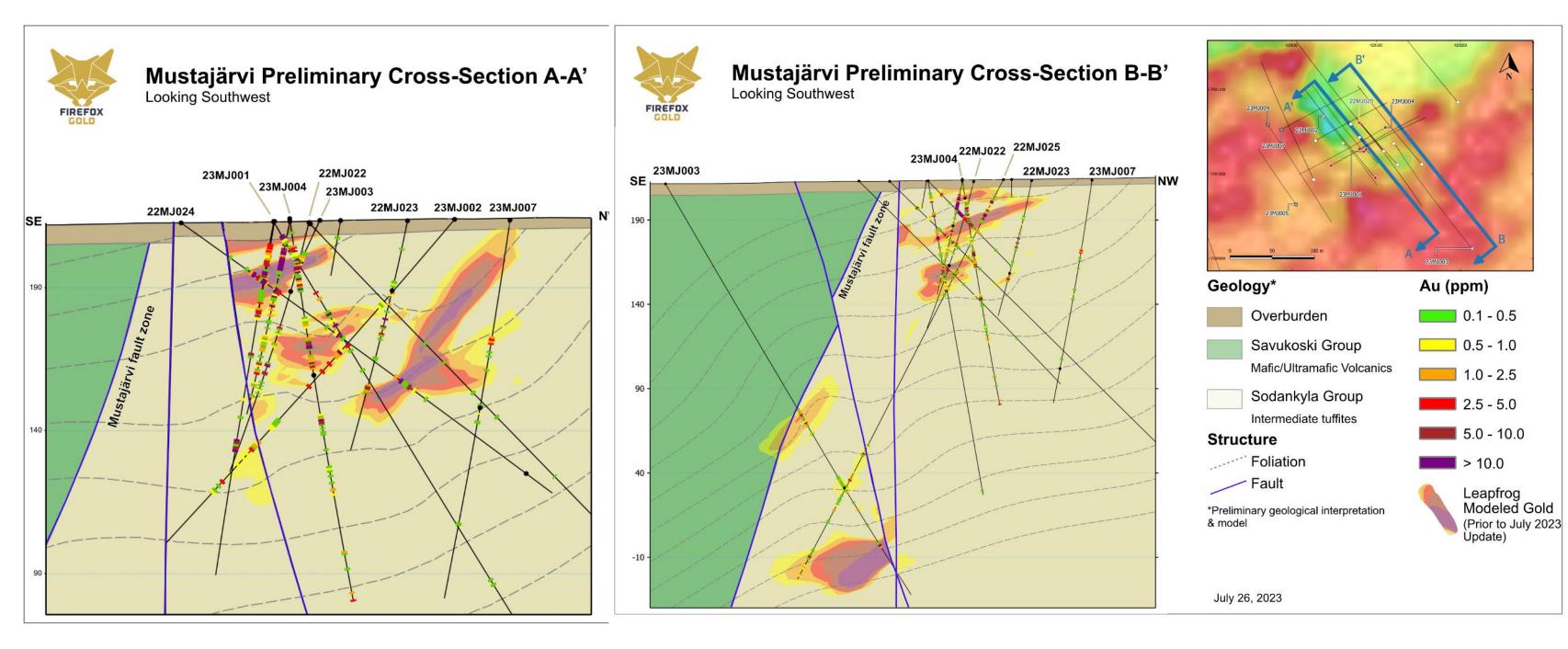
23MJ004: **14.8m at 6.00 g/t** from 54.0m depth

23MJ003: 2.45m at 15.22 g/t from 248.65m depth





Preliminary Cross Sections through East Target Looking SW





2023 Exploration – First Trenches at Mustajärvi East



- **Excavated Two Small Test Trenches Initially**
- Mapping and structural measurements Diamond saw chip/channel sampling for gold & multi-element Heavy mineral separate samples for characterization of gold



Mustajärvi East Target Exploration Trench: Bonanza Grade Mineralization

0.00 - 0.40

0.40 - 1.00

1.00 - 5.00

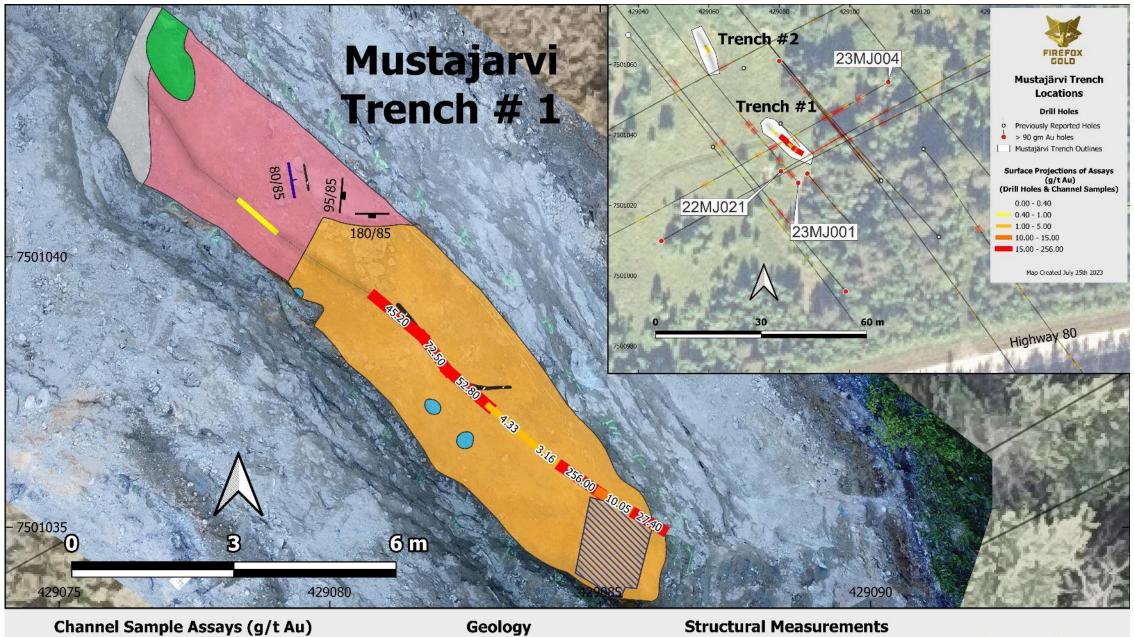
10.00 - 15.00

15.00 - 256.00

Two trenches were excavated through the glacial overburden into weathered bedrock.

Objectives: Test conditions for further trenching, collect structural measurements, and confirm extent of near-surface high-grade. Minimal environmental impact.

- Diamond saw channel samples
- Screen fire assays due to coarse gold •
- Bonanza grade mineralization in Trench 1: 6.87 metres that averaged 59.12 g/t Au on an uncut basis, including:
 - 0.84m at 256 g/t Au •
 - 0.77m at 72.5 g/t Au
 - 1.02m at 52.8 g/t Au •
 - 1.15m at 45.02 g/t Au •
- Lower grades in Trench 2, but less altered rock yielded valuable geological measurements.









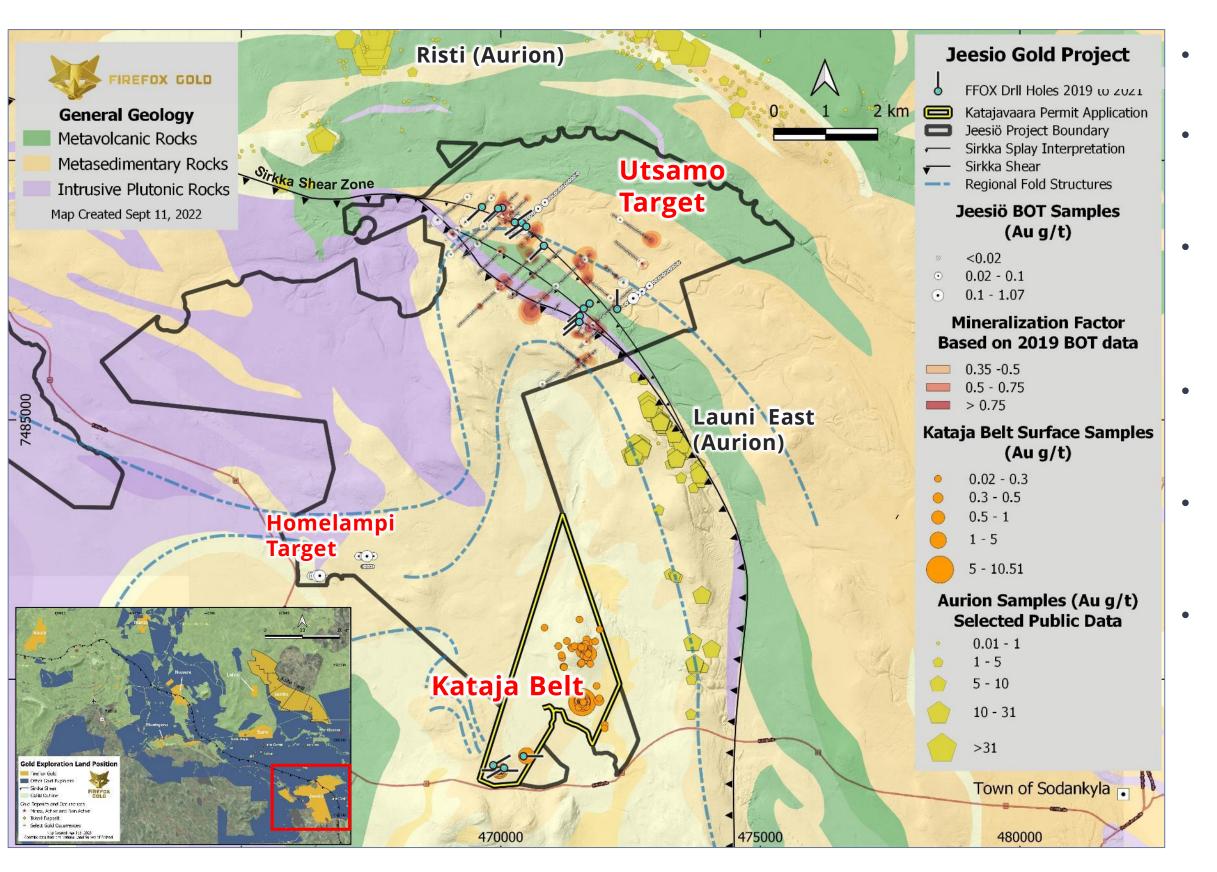
Fracture

Vein



Map Created July 26, 2023

Jeesiö Gold Project – Area Of Intense Exploration & Discovery



Multiple prospects in the area with significant historic investment⁴.

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Targets related to major regional structures (Sirkka and Venejoki Thrust Zones)⁵.

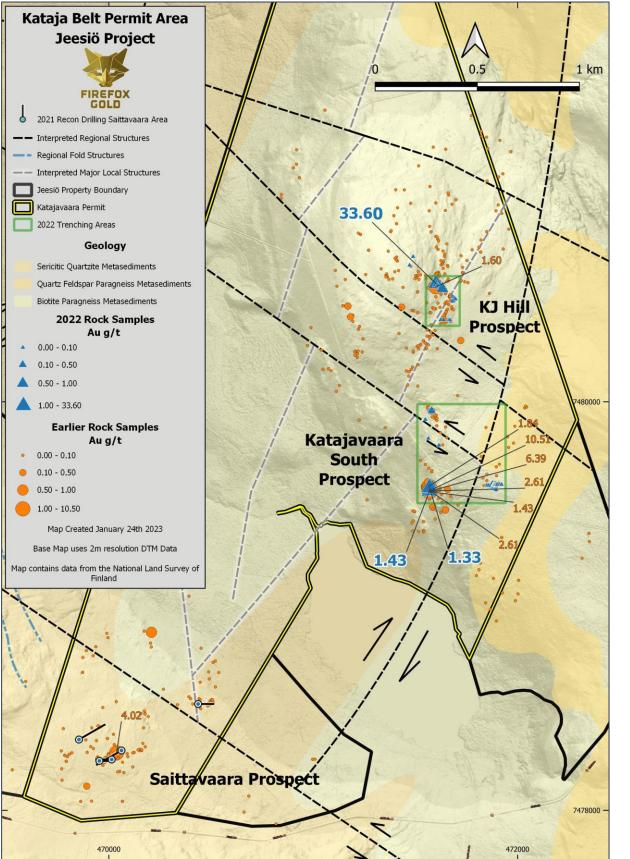
Extensive historic gold in till anomalies⁴ & more than 400 FireFox rock samples in the area with up to 6.39 g/t Au in outcrop.

Evolving new targets defined by geochemistry, geology, and geophysics.

 Utsamo Target is between the Risti and Launi East discoveries reported by Aurion Resources^{8,9}.

High-grade Kataja Belt targets 2km SW from the Launi East vein system⁹

Jeesiö - Kataja Permit: Extensive Area Of Gold Along Structures With Minor Drilling

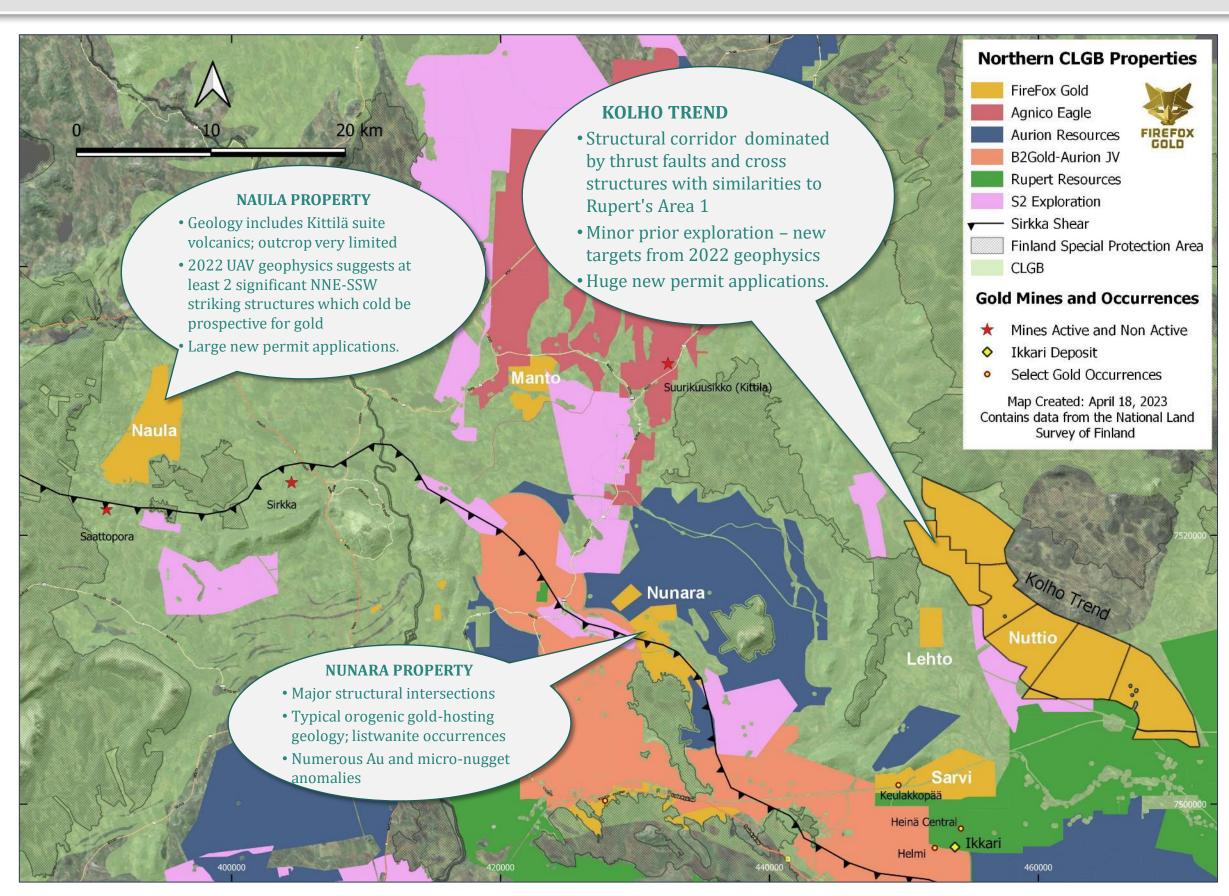


- Katajavaara was a historic prospect generated by Outokumpu Oy in the 1980s
 - Multiple heavy mineral samples yielding +50 gold particles never • followed-up
 - Easy access from highway
- FireFox conducted reconnaissance mapping and geophysics in 2019
 - Last campaign of the season identified outcropping quartz vein with 6.4 g/t Au
- Summer 2020 field program included mapping, +540 samples taken & airborne geophysics via UAV
 - Vein and boulder samples of 10.5, 4.7, 2.8, and 2.6 g/t Au
- First drilling in 2021 targeted gold anomalies associated with quartz-sericitepyrite alteration along D3 and D4 structures
 - First 2 drillholes encountered +3 g/t Au (21JEE002: 4.0m @ 2.03 g/t Au, including 2.0m at 3.18 g/t Au)
- Limited trenching completed in 2022 results included:

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• Grab sample of 33.6 g/t Au and channel samples of 1.43 and 1.33 g/t Au

Key Exploration Areas In Favorable Geological Settings North of the Sirkka Shear



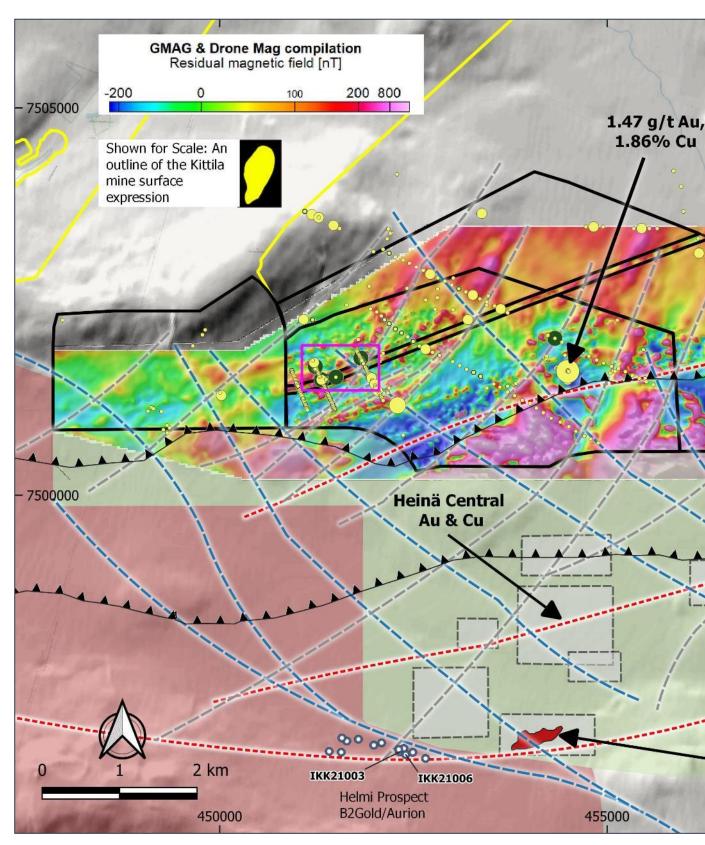
 Multiple targets identified by combining historical GTK sampling & drilling, plus historical geophysics and till sampling.

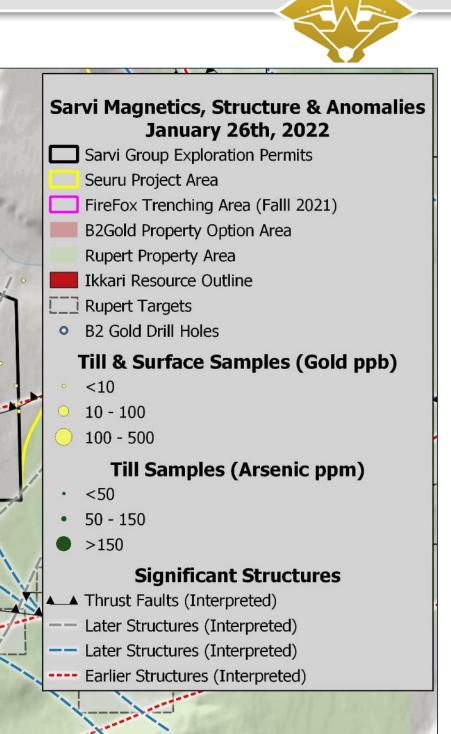
21

- Targets occur in mafic volcanic rocks, similar to the host rocks at Kittilä Mine⁹ (Agnico Eagle, Europe's largest gold mine).
- Includes huge block of ground immediately north of Rupert's Area 1 & B2 discoveries
- Access is excellent
- FireFox conducted extensive detailed airborne magnetics at Kolho Trend and Naula in 2022
- All properties are permitted for mechanized exploration or have permit applications in progress
- Several properties available for joint venture.

Sarvi Group: Attractive Geological Setting Proximal to New Discoveries

- Immediately North of Rupert's Area 1 and B2 Gold discoveries with similar structure and host rock setting⁹
- GTK drill results from 2009 intersected 3.57 g/t Au over 0.45m^{4,5}
- Micro panning of a 10kg heavy mineral sample revealed 118 gold micro-nuggets and anomalous arsenic
- Mapping, sampling, and ground + airborne geophysics completed in 2020 - 2021 programs
- Au, As, and Bi anomalies in till samples
- As, Au and Cu anomalies from limited rock sampling
- Mafic volcanics, graphitic tuffs, and multiple generations of structures



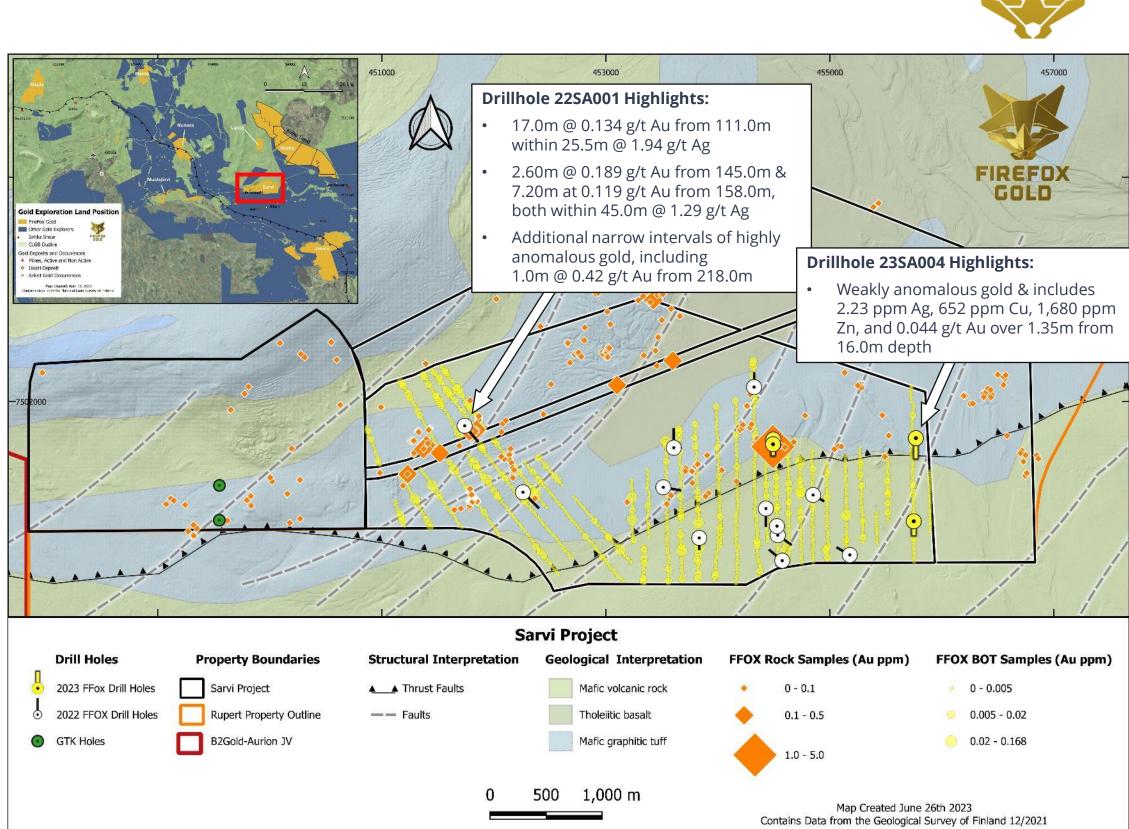


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Ikkari Resource Outline

[2022 Resource^{3,7}: 3.68M oz Au, Indicated (46.5Mt @ 2.5 g/t Au) & 700,000 oz Au, Inferred (11.8Mt @ 1.9 g/t Au)] 460000

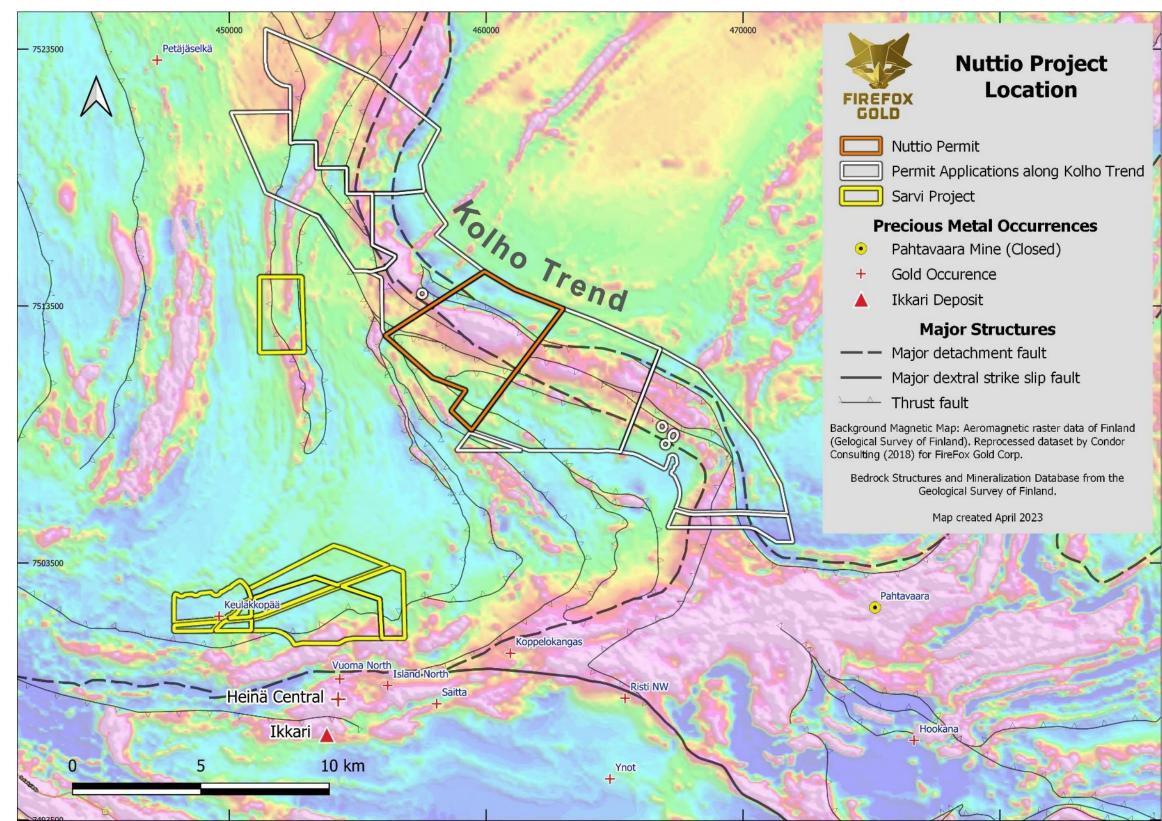
- 1,575 BOT samples collected
- 479m of trenching dug and sampled •
- Widespread multi-element anomalies including Au, Ag, As, Sb, Cu, Mo, Bi, Te, Zn and other elements
- Historical drilling by GTK includes:
 - 1.6 m @ 1.1 g/t Au from 26.4 m & •
 - 0.5 m @ 3.57 g/t Au from 69.5 m
- Recon drill programs in 2022 and 2023 identified anomalous mineralization mostly coincident with BoT geochemistry
 - Anomalies in similar • metasediments as GTK holes
 - Expanded knowledge base focuses future work
- More BoT Sampling in 2023 2024
- **Expanding exploration along trend to** the west



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Kolho Trend: A Major Geologic Break Controlled By FireFox

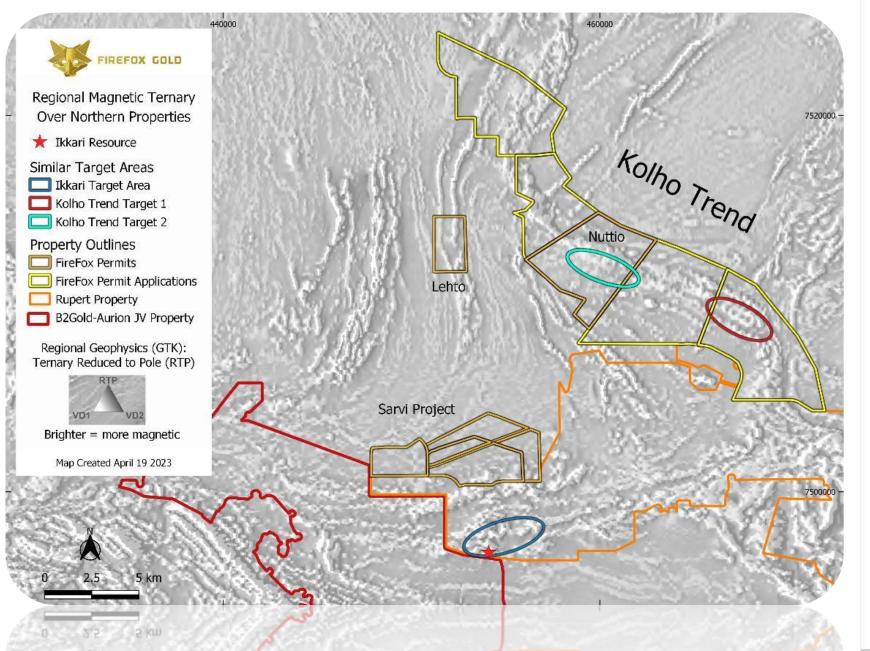
- FireFox controls a 23-kilometerlong section of a key thrusted contact zone with a newlygranted 20km² exploration permit ("Nuttio") and five additional permit applications inprogress
- Bedrock units from same assemblages that host the Kittilä Mine and Ikkari deposit⁹. Limited prior gold exploration
- FireFox has undertaken reconnaissance exploration and completed airborne magnetics
- Complex structural setting: multiple generations of deformation; prominent N-S and NE oriented linears with late crosscutting structures, consistent with the setting of the Kittilä Mine

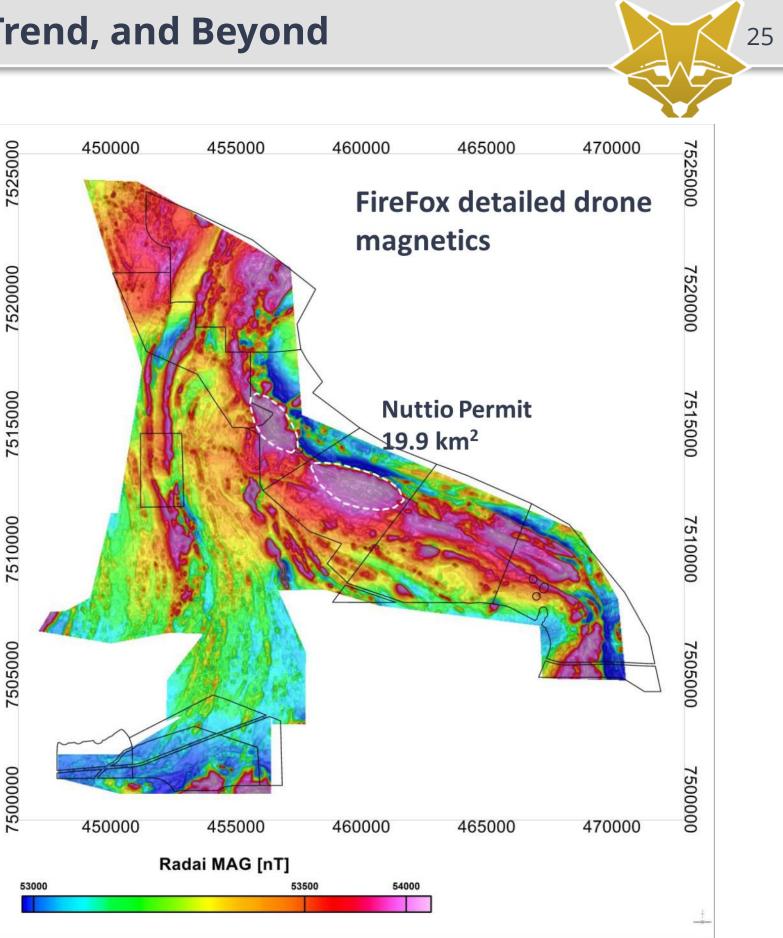




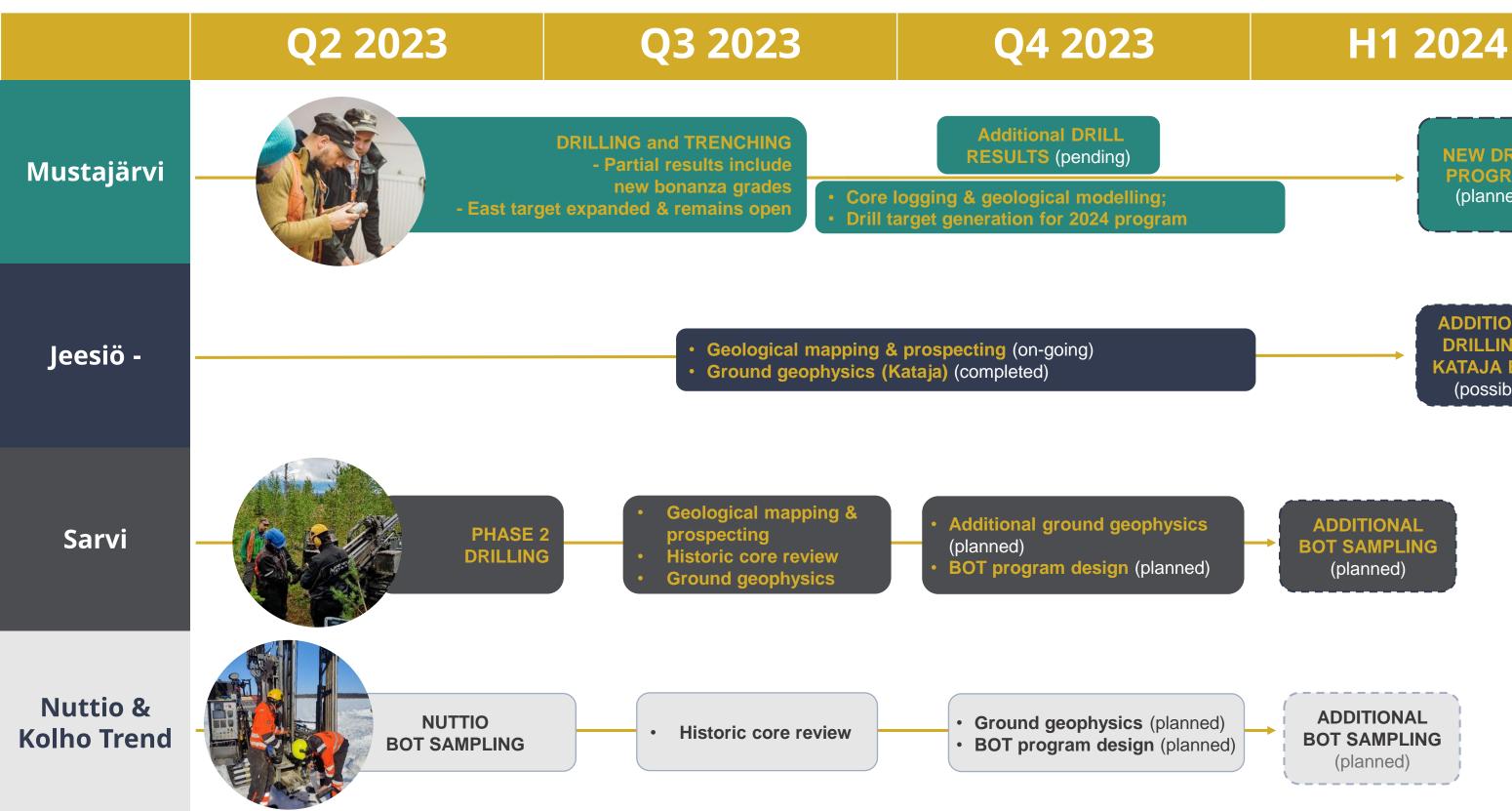
Geophysics Generates Targets at Nuttio, Kolho Trend, and Beyond

- Similarities in both in EM and Mag between the eastern-central Kolho property and Ikkari deposit setting⁹
- Banded N-S features through the Sarvi-Lehto-Kolho properties show similarities to the Kittilä/Kiistala shear zone
- New unmapped structures provide further targets for exploration
- First Base of Till sampling completed in 2023 at Nuttio





On-going Exploration – Multiple Active Fronts





NEW DRILL PROGRAM (planned)

ADDITIONAL DRILLING -**KATAJA BELT** (possible)

Summary

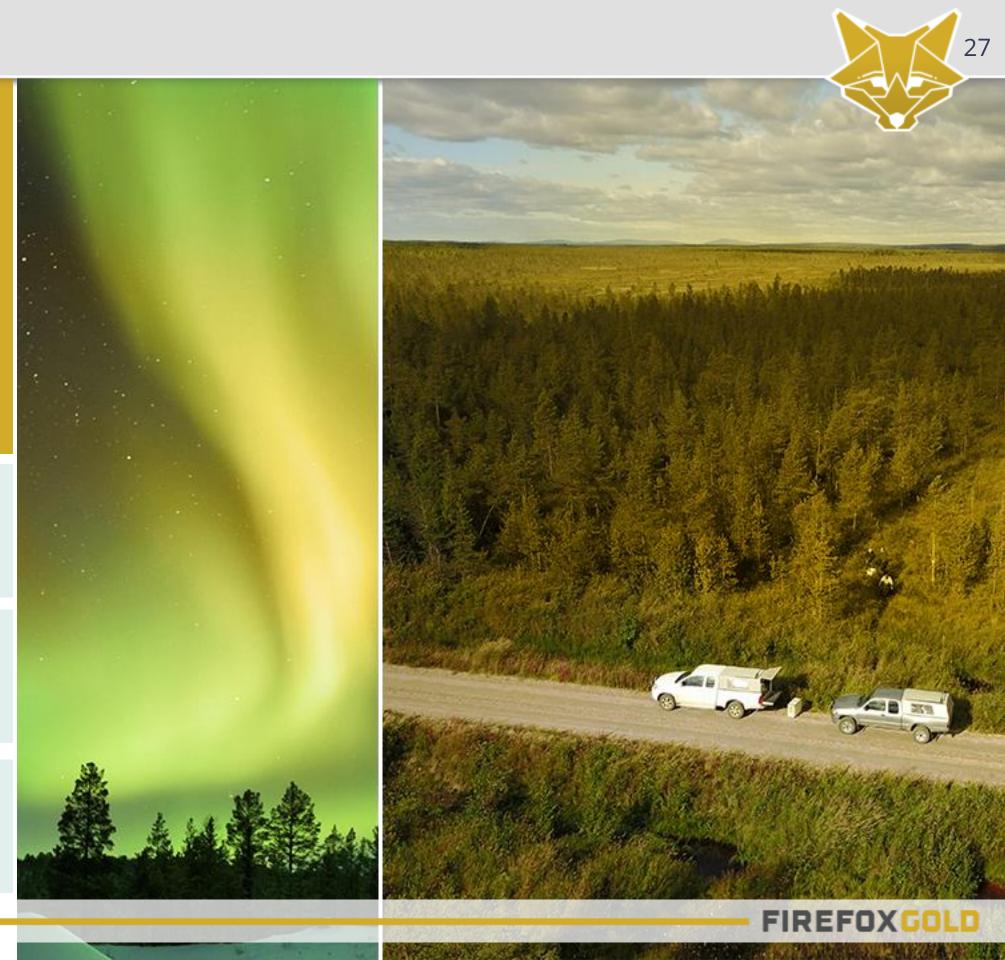
GOLD DISCOVERY IN FINLAND

A New Gold Rush in Lapland and FireFox is a major player in a terrain charged with discovery potential...exploring key lands with advanced targets.

> **Fast movers in Finland** – >100 years of exploration experience effecting a strategic plan to create value

Focused on execution – multiple exciting drilling & follow-up programs adjoining new discoveries

Large 100% held property positions with JV opportunities in Lapland Greenstone Belt



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FIREFOXGOLD

SUPPLEMENTARY INFORMATION

Reservations, Permit Applications & Permits

	Ownership	Permit Status			
Asset		Exploration Reservation	Permit Application	Exploration Permit	Total km ²
leesiö Group1	100%; 1.5% $NSR^1 \& 1000 Oz Au^2$		7	2	56.8
leesiö Group2	100%		2	1	18.9
Mustajärvi	100% + 1%NSR			1	1.5
Mustajärvi E,W and Pikkulehto	100%		1	2	6.4
Sarvi Project				3	21.0
Nuttio Project (Kolho Trend)	Trend 100%; 1.5% NSR ¹ on some properties			1	19.8
Other Kolho Trend			5		102.8
ehto				1	4.9
Vaula			1		26.5
Nunara Group			2		16.5
Vanto			1		9.6
Riikonkoski	100%; 1.5% NSR ¹ & 1000 Oz Au ²		1		1.2



- Rupert, Aurion, Mawson and FireFox data sourced from <u>www.TMXMoney.com</u> 10/15/23. financials as reported for the 1. most recent quarter or year end. S2 Resources data sourced from June Quarterly activities report. Closing prices as of Sept 30, 2023.
- Niiranen, T., Lahti, I. and Nykänen, V. (2015) The Orogenic Gold Potential of the Central Lapland Greenstone Belt, Northern Fennoscandian Shield. In W.D. Maier, R. Lahtinen, H. O'Brien, Eds., Mineral Deposits of Finland (pp733-752). Elsevier Inc.
- Results from other companies in Finland, including properties proximal to those controlled by FireFox, are not 3. indicative of expected FireFox results, as there has been insufficient exploration on the properties held by FireFox.
- Source: Geological Survey of Finland 4.
- FireFox has not done sufficient work to verify the historical drilling. These historic results also may not be indicative of 5. future exploration results. Until such time as confirmed by FireFox and its QP's, these results are not to be relied upon. These historic drill hole results are selected to indicate the character of veins and associated mineralization, there may be internal waste and dilution that is not reflected here. These drill results are reported to have suffered from significant core loss due to faulting and fracturing therefore widths may not represent true thickness.
- Interpreted Venejoki Thrust Zone (VTZ). Niiranen, T., Lahti, I., Nykänen, V., & Karinen, T. (2014). Central Lapland 6. Greenstone Belt 3D modeling project final report. Geological Survey of Finland, Report of Investigation, 209, 78.
- From news releases and corporate presentation up to February 2023 on http://rupertresources.com 7.
- From news releases and corporate presentation up to February 2023 on http://aurionresources.com 8.
- FireFox cautions that similar geology, geological setting, or proximity to a discovery or mineral resource do not ensure 9. that mineralization will occur on FireFox's property, and if mineralization does occur, that it will occur in sufficient quantity or grade that would result in an economic extraction scenario.
- 10. <u>https://www.agnicoeagle.com/English/operations/operations/kittila/default.aspx</u>

