Gold Discovery in Finland



TSX-V: FFOX OTCQB: FFOXF FSE: FIY

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FireFox is a major player at a pre-discovery valuation in a terrain charged with discovery potential

Capable operators and local Finnish expertise with >100 years of collective exploration experience

Multiple high-grade gold zones identified and open for expansion at Mustajärvi project

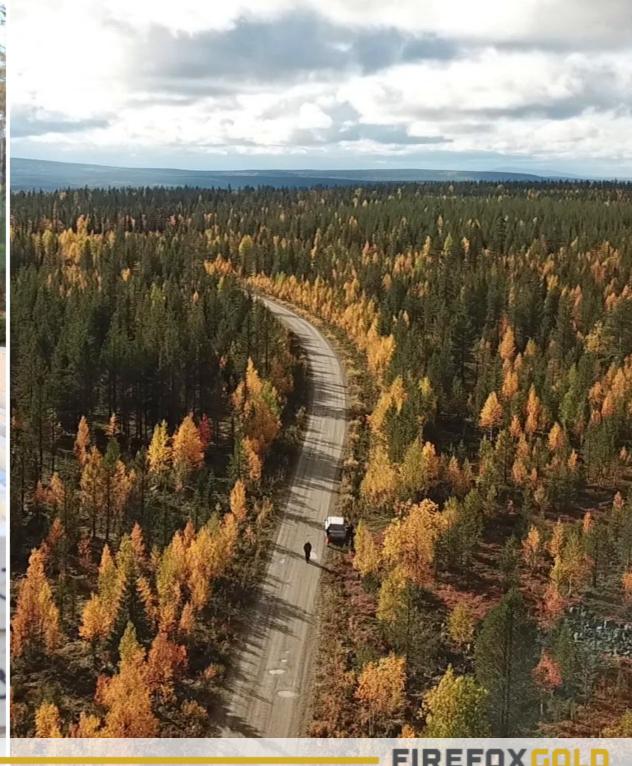
Additional large 100%-held land positions in Lapland Greenstone Belt

adjoining new discoveries, with drill-ready targets + opportunities for joint-venture

Strategic Investment by Agnico Eagle Mines Ltd

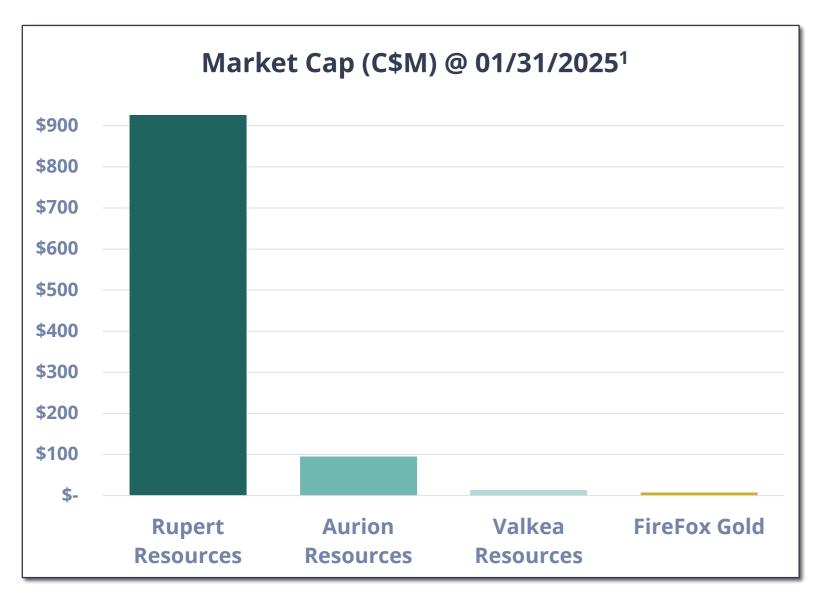
Agnico Eagle is now a major shareholder and is earning into large land package

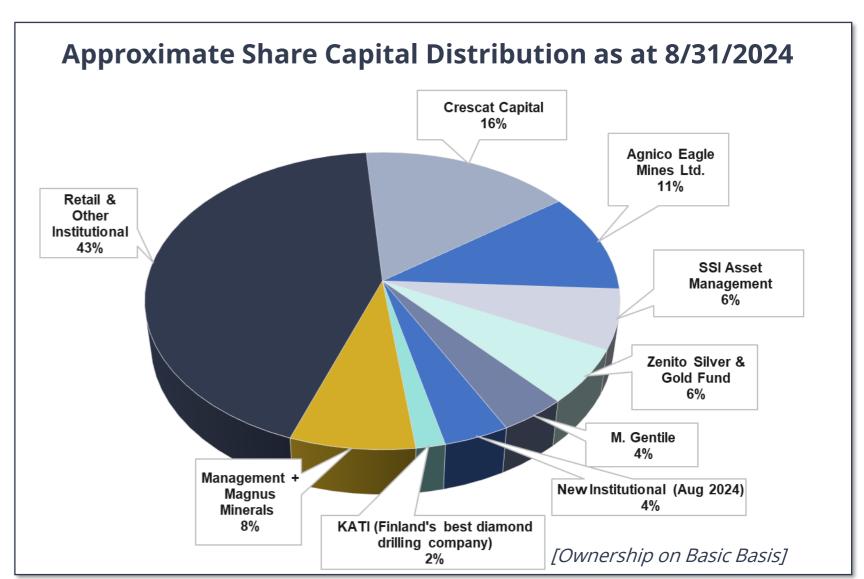




Pre-discovery Valuation with Strong Institutional Support







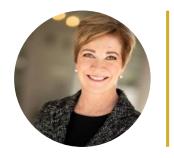
FFOX Share Capital @ December 31, 2024							
Issued & Outstanding	Warrants	Options	Fully Diluted				
203.3M	65.6M	14.7M	283.6M				

Carl Löfberg, MSc | Co-founder, CEO & Director
An economist and precious metals investor, and an expert in hard
currency and contrarian business strategy. Has a Master's degree in
Industrial Economics and broad experience in business consulting, project
management, company start-ups and financing. He has been Managing
Director for Magnus Minerals since 2006.



Patrick Highsmith, MSc, CPG | Co-founder & Chairman

A professional geologist and mining executive with experience on +300 projects around the world for companies such as Newmont, BHP, Rio Tinto, Fortescue Metals Group, Lithium One, Pure Energy Minerals, and others. He has led teams through creative transactions, new discoveries, scoping & prefeasibility studies. A veteran of the capital markets who has worked in Finland since 2005. Until recently, the CEO of Timberline Resources Corp (sold to McEwen Mining in August 2024).



Janice Craig, CPA, CGA | CFO & Corporate Secretary

Ms Craig has held management roles in several publicly listed mining companies working on gold, tungsten and coal projects in North America, Central America & Europe. She has a strong background in financial reporting, strategic planning, cash management and change management.



Mikko Nenonen, MSc, Exploration Manager

Strong background in of all aspects of mineral exploration in Finland, particularly in the Lapland region. He has worked on a variety of gold, nickel-copper and vanadium projects for consulting service provider Magnus Minerals Ltd., including two years as a part-time project geologist to FireFox managing many aspects of both the exploration programs and stakeholder engagement. Prior to his work with Magnus, Mikko garnered gold experience exploring the Kittilä region of Lapland with Agnico Eagle Finland.



Joe Mullin | *Director*

Former CEO & Director of QuestEx Gold & Copper Ltd.; Partner & Director of Mount Arvon Partners LLC; Independent Director of Industrial Metals & Pure Energy Minerals Limited. +20 years in corporate finance, private equity, restructuring, resources & consulting. Formerly a Financial Analyst at Goldman Sachs, a Private Equity Analyst at WL Ross / Invesco Ltd. and a Portfolio Manager at Millennium Global Investments Ltd. He has a B.A. from Harvard University.



Andor Lips, Ph.D. | Director

Senior (Financial) Advisor to HCF International Advisers Ltd, External Advisor Mineral Exploration to a BCG mining mandate, and member of the Advisory Board to Spectral Industries and MineHub Technologies. Independent Director of Western Tethyan Resources, Verde Magnesium and of the 79th Group. + 25 years in mineral exploration and finance; former VP European Strategy & Corporate Sustainability for Eldorado Gold. Previously provided external expert advice to the European Commission (2010-2022) & the UNESCO (2007-2012).



Robb McNaughton | *Director*

Over 20 years of international corporate and legal experience. Currently a partner and a leader in the M&A and Capital Markets Group at the Canadian national law firm of Borden Ladner Gervais LLP (BLG). He is also a member of the national advisory committee of the TSX Venture Exchange.



Alex Davidson | Special Advisor

Former Executive VP Exploration and Corporate Development at Barrick Gold Corp. Served on the board of directors of Yamana Gold during its sale of assets to Agnico Eagle Mines and share acquisition by Pan American Silver. +40 years designing, executing, & managing gold and base metal exploration and acquisition programs around the world



Richard Goldfarb, *PhD, Technical Advisor*

+40 years of experience as an exploration geologist, researcher and professor.. He is a world-renowned expert on the geology of gold deposits with an emphasis on orogenic gold. Dr. Goldfarb's specialty is target generation and optimization in greenfields exploration for orogenic gold. In addition to operating a well-known geological consultancy, he is a Research Professor at the Colorado School of Mines as well as a Fellow and former President of the Society of Economic Geologists.

A Commanding Land Position In Lapland

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A New Gold Belt Developing in the Central Lapland Greenstone Belt (CLGB)



New discoveries sparking global interest



Only a handful of companies controlling nearly all available tenement area



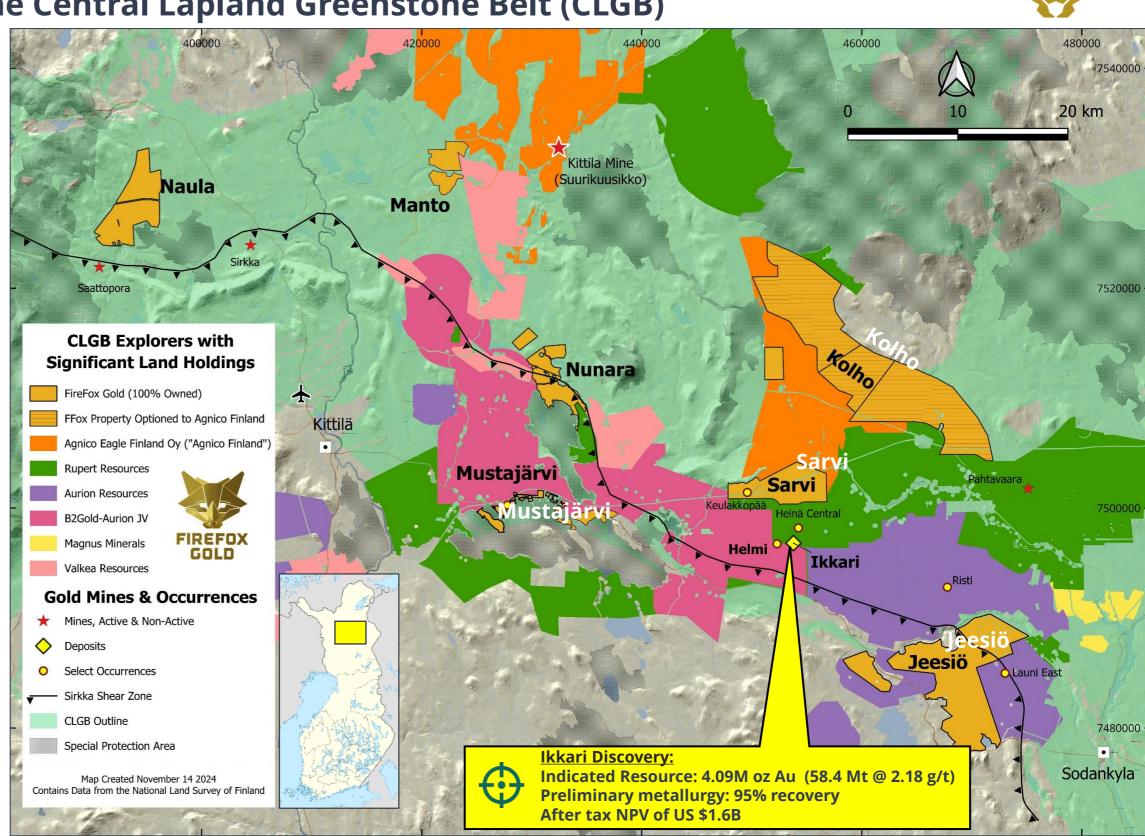
FireFox is a leading tenement holder, controlling a large land package on important trends & near new discoveries



Opportunities for both firsthand discovery at flagship properties, and strategic investments/joint ventures



Excellent infrastructure including highways and an airport

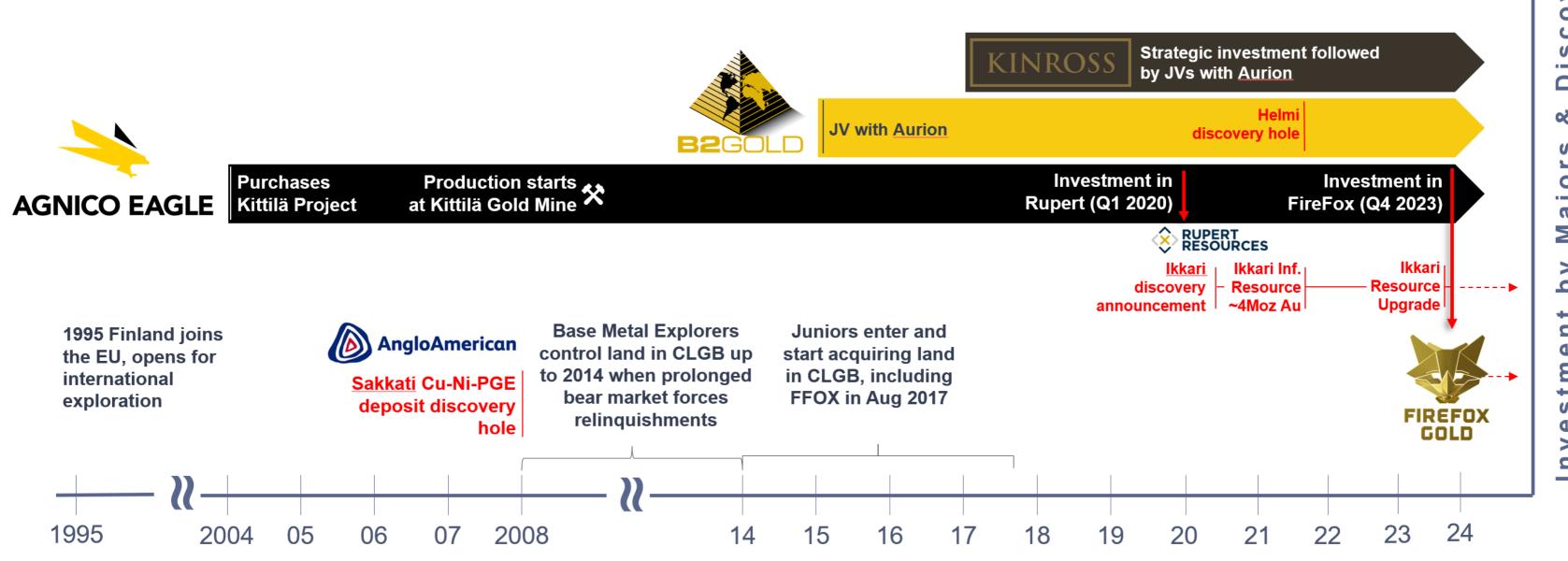


Follow The Money - Majors Investing into the CLGB, Leading to Discovery



There is a strong interest in Finland and specifically the CLGB by gold-focused Majors

Majors are making investments and joint ventures with the Juniors to gain entry



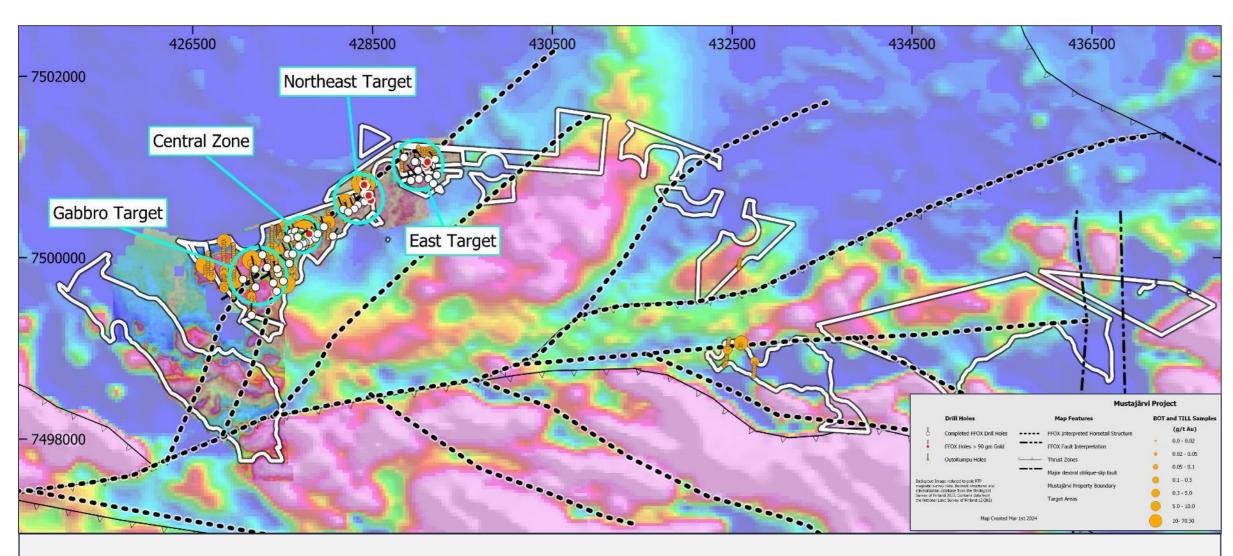
Mustajärvi Gold Project: An Evolving High-Grade Gold Discovery

9

100% owned project associated with the key Venejoki Thrust Zone:

• Includes 635 ha of permits and permit applications

Multiple targets with high-grade gold delineated; >50% of the property has had minimal exploration to date



Mustajärvi Has Key Identifiers for Orogenic Gold Deposits:

Major Structural Break

- "Horsetail Structure"
- "D₃" or "D₄" Shear Zones

High Magnetic Contrast

- Lithologic Breaks
- Volcanic-Sediment Contact
- Intrusives

Geochemistry

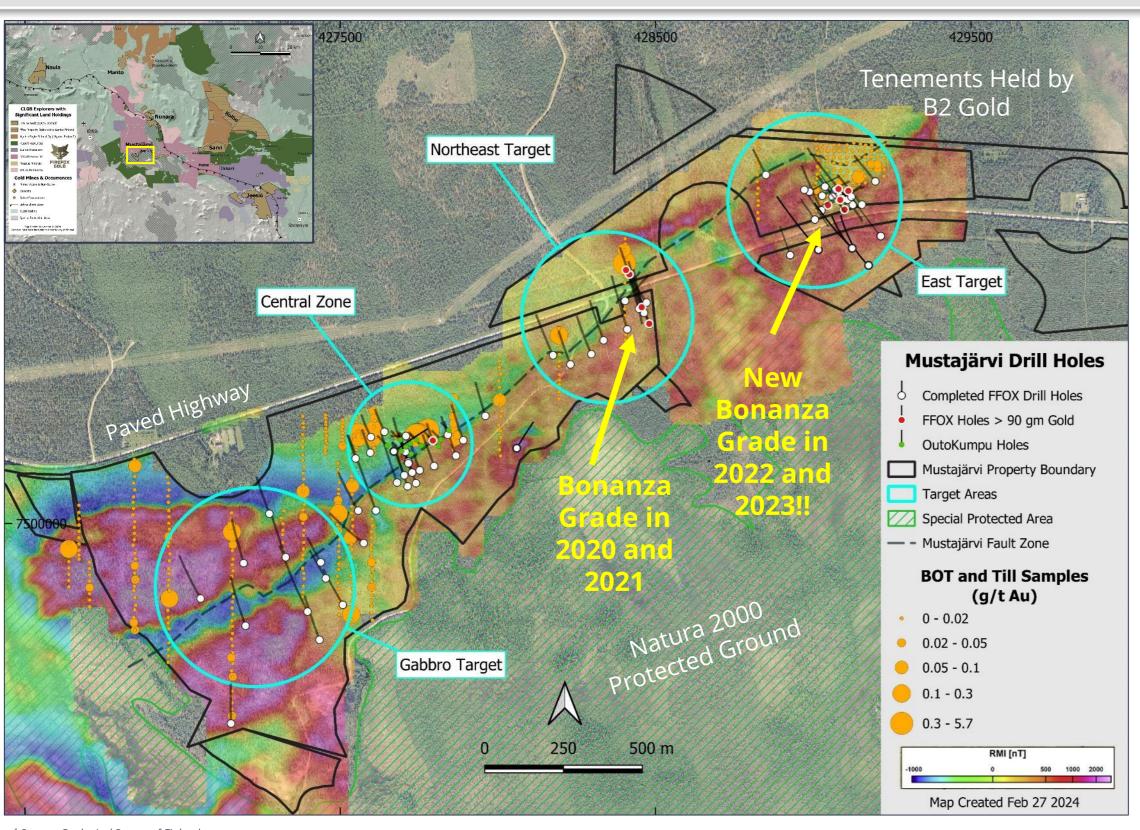
• Au Anomalies in Till





Mustajärvi Gold Project: Systematic Exploration Delineating Gold Zones





Massive alteration system (kilometres of albitesericite) with diagnostic geochemical footprint, important structural controls, and <u>consistent</u> <u>shallow high-grade gold</u>

12 DDH's (706m in Central Zone) by Outokumpu in the 1990s & small-scale gold exploitation by a local prospector1,2

Discovery is growing: ~15,800m of drilling completed by FireFox.

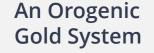
- First drilling at Central Zone in 2018 offset historical results (2m@45.1 g/t Au)
- 2020 program discovered the Northeast Target (2m @ 33 g/t) and follow up led to higher grade, including (16.45m at 7.7 g/t Au)
- 2021 early 2022 programs discovered East Target – MORE bonanza grade (13.85m at 28.8 g/t Au)
- 2023: Additional structural controls identified and stepped out to drill for scale & potential
- 2024: New and expansion targets identified in BoT and surface sampling

¹ Source: Geological Survey of Finland

² FireFox has not done sufficient work to verify the historical drilling. These historic results also may not be indicative of future exploration results. Until such time as confirmed by FireFox and its QP's, these results are not to be relied upon. These historic drill hole results are selected to indicate the character of veins and associated mineralization, there may be internal waste and dilution that is not reflected here. These drill results are reported to have suffered from significant core loss due to faulting and fracturing therefore widths may not represent true thickness.

"Connecting the Dots" over >2 Kilometers at Mustajärvi





- Related to a crustalscale dextral fault zone
- Major gold zones/targets at dilational jogs
- Significant cross faulting and folding

Important Magnetic Lows

- Important evidence of shallow alteration and mineralization
- Pervasive albitesericite alteration
- Magnetite destruction associated with pyrite

Gold Mineralization

- Vein and replacement style
- Silica-sericitehematite-pyrite
- Quartz-carbonatetourmaline pyrite veins

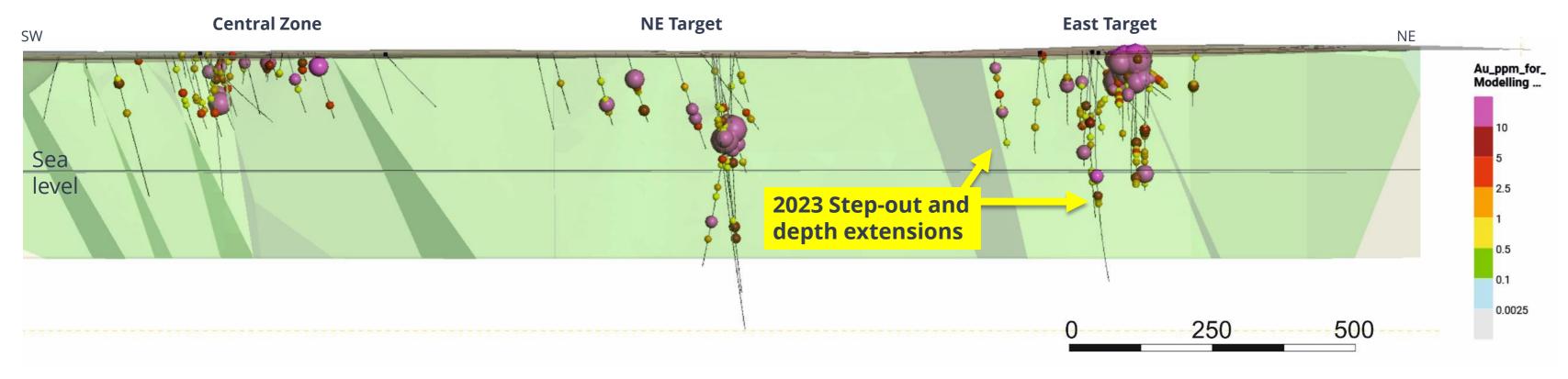
Structural Control

- Lobes of high-grade gold
- Fault intersections
- Fold Hinge (?)

Bonanza Grades

12 holes with >90 gm-metres of gold 1 trench with >100 gm-metres of gold 5 holes with >200 gm-metres of gold 1 trench with >400 gm-metres of gold

Long Section with Targets found at Dilational Jogs





Significant Gold Intervals – NE Target							
Drill Hole		From (m)	Interval* (m)	Gold (g/t)			
21MJ001		172.9	1.25	5.27			
		184.15	1.35	93.88			
	Including	184.85	0.65	129.5			
		220.35	0.65	26.9			
21MJ010		154.15	16.45	7.69			
	Including	155.30	0.65	28.57			
	and	157.4	0.60	24.70			
	and	159.90	0.95	12.70			
	and	162.0	5.00	5.56			
	and	168.4	2.20	22.34			
	Including	168.4	0.90**	42.47			

^{*} Drilling is believed to be roughly perpendicular to the dip of the mineralization; true widths are not yet known. **Including core loss





Drill hole 21MJ001. *Left: Mineralized quartz-carbonate-tourmaline pyrite veins. Right:* Visible Gold

Drilling supports structural interpretation – hits near-surface high-grade gold:

22MJ003: **4m at 6.35 g/t Au** from 13.6 depth

- including **0.8m at 25.93 g/t Au**

22MJ005: **0.80m at 65.28 g/t Au** from 57m depth

22MJ006: **13.85m at 14.39 g/t Au** from 24.15 depth

- including **5.65m at 25.02 g/t Au**

22MJ018: **11.6m at 5.06 g/t Au** from 10.3m depth

- including 4.2m at 10.6 g/t Au

22MJ021: **15.5m at 13.09 g/t Au** from 11 depth**

- including **6.5m at 19.18 g/t Au**

22MJ022: **7.2m at 16.43 g/t Au** from 22.8m depth

22MJ024: **13.05m at 15.04 g/t Au** from 29.6m depth

- including **0.8m at 100.43 g/t Au**

22MJ025: **12.55m at 14.34 g/t Au** from 14.3m depth

Highlight Drill hole 22MJ021: 15.5m at 13.09 g/t Au,

0.15% Co, and 143 ppm Te, including

6.5m at 19.18 g/t Au, 0.27% Co and 247 ppm Te





Mustajärvi East Target – High Grade Gold & Still Expanding



More drilling at target core hits key high-grade Au, near-surface & to depth:

23MJ001: **11.95m at 9.6 g/t Au** from 5.4m depth

- including 0.75m at 94.50 g/t Au

23MJ003: 2.45m at 15.22 g/t Au from 248.65m depth

23MJ004: **20.45m at 5.14 g/t Au** from 12.0m depth

- including **3.15m at 13.69 g/t Au**

23MJ004: **14.8m at 6.00 g/t Au** from 54.0m depth

23MJ004: **3.45 at 19.43 g/t Au** from 55.9m depth

23MJ013: **13.5m at 3.16 g/t Au** from 230.6m depth

Big step-out holes to the west, southwest, and southeast yield success

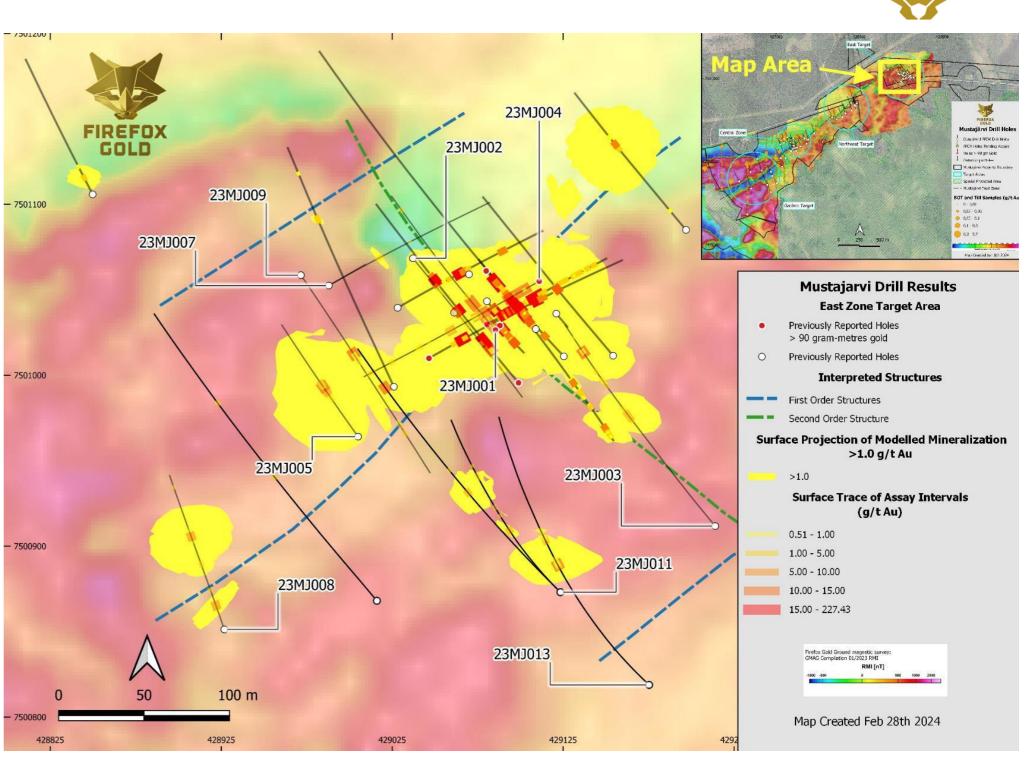
Confirming plunge to the southwest and stepping out 200m in that direction:

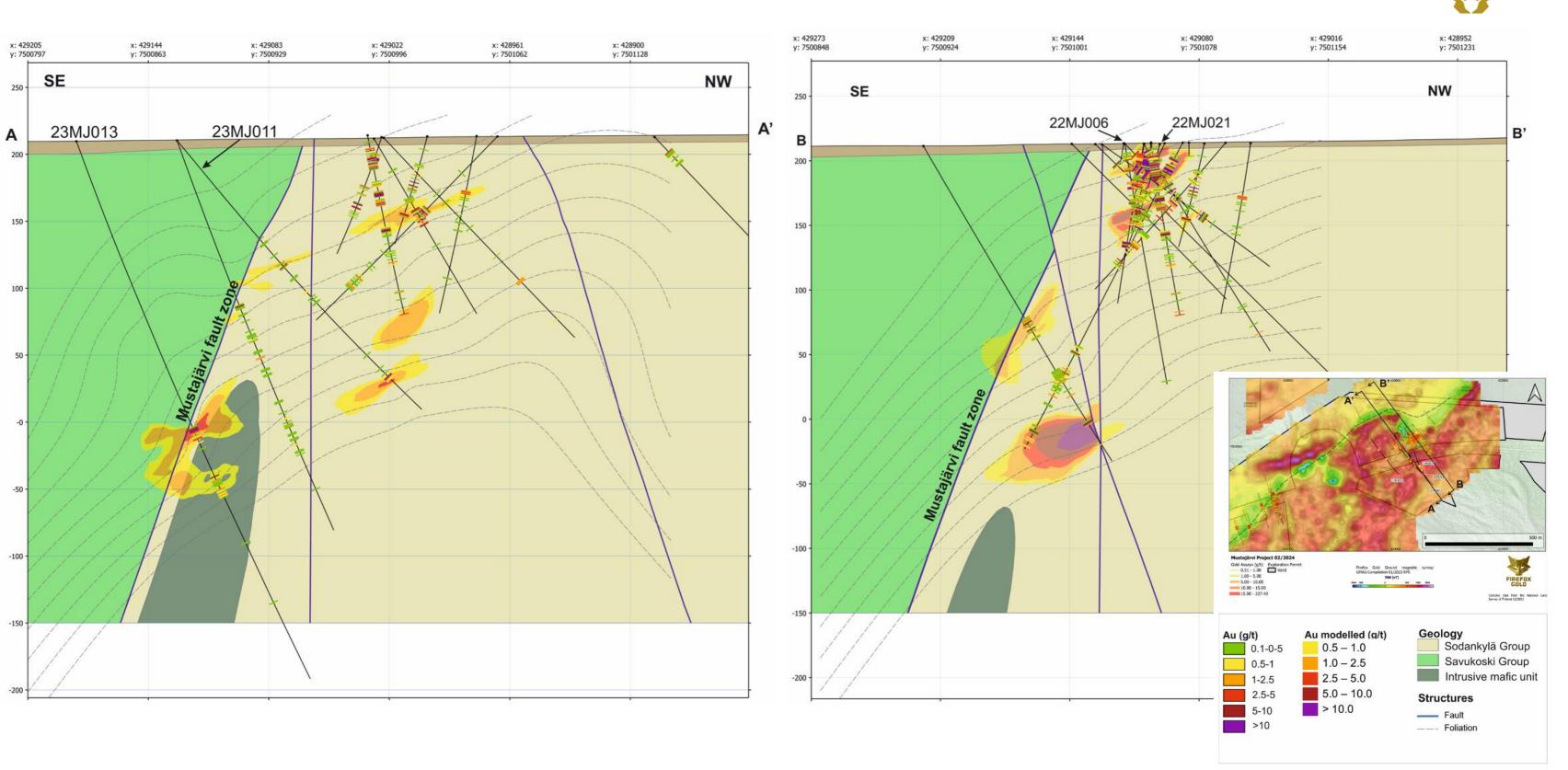
23MJ005: hit strong mineralization in an 80-metre step-out to SW:

- 4.20m at 5.74 g/t Au from 60.8m
- 7.05m at 4.77 g/t Au from 68.0m
 - including 1.0 metre at 20.8 g/t Au.

23MJ008: A further 135 m to the SW, a ~**215 m step-out**:

- 2.0m at 4.75 g/t Au from 29.0m
- 7.0m at 1.77 g/t Au from 112.0m

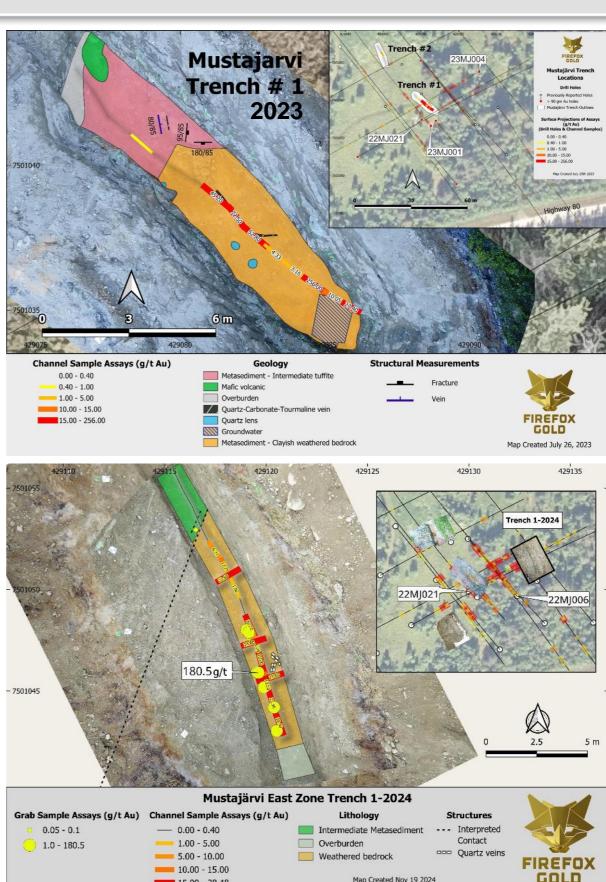




Trenches excavated through the glacial overburden into weathered bedrock.

Objectives: Collect structural measurements, confirm extent of near-surface high-grade. Minimize environmental impact.

- Diamond saw channel samples & Screen fire assays due to coarse gold
- Bonanza grade mineralization in Trench 2023-1: **6.87 metres that** averaged **59.12 g/t Au** on an uncut basis, including:
 - 0.84m at 256 g/t Au
 - 0.77m at 72.5 g/t Au
 - 1.02m at 52.8 g/t Au
 - 1.15m at 45.02 g/t Au
- More high-grade in 2024 trenches expands zone to 70m x 10m
 - Trench 2024-1 hit 10.1 metres averaging 13.79 g/t gold
 - including cross-cutting channel samples of 24.8 g/t, 22.6 g/t, and 17.6 g/t gold
 - plus grab samples of 180.5 g/t, 33.4 g/t, and 17.95 g/t gold.



New "Triangle" Prospect Identified

- Outcrop in unexplored area ~700m from previous drilling
- Silica-rich meta-sedimentary rock with semi-massive specularite layers
- Gold flakes in panning
- Prospect trenching highlighted by1.83 g/t and 1.425 g/t gold over one metre diamond saw cuts.

East Target Possible New Western Extension identified

• 0.47 g/t Au in BoT sample
300m NW from the East Target &
80m W drillhole 21MJ005 (3.79
g/t gold over 1m from 15m)

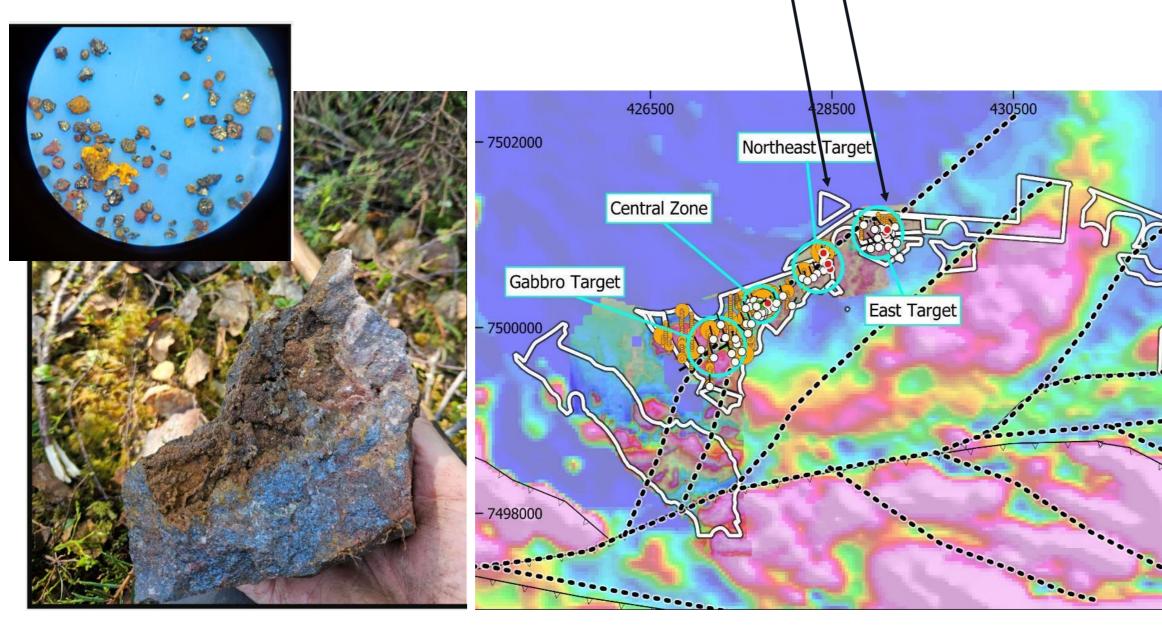
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Large New Permit "Pikkulehto" Saw First Detailed Ground Mag Survey

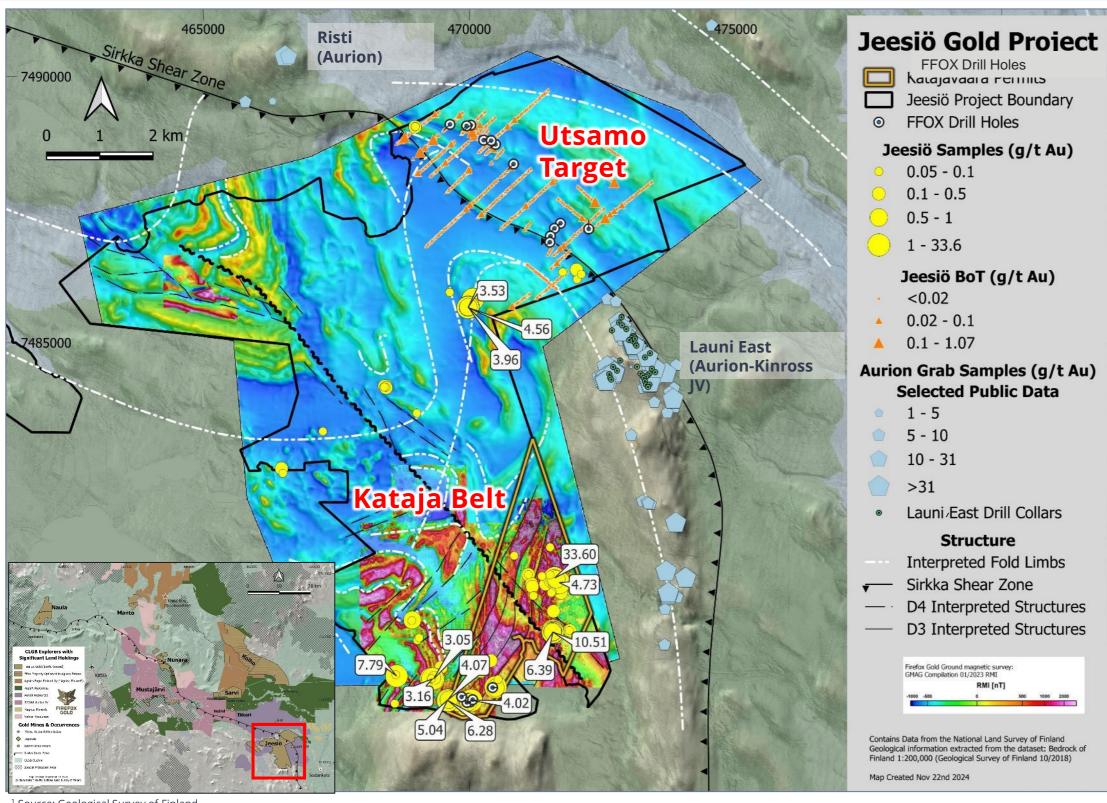
Mag data suggests a structural setting with hydothermal alteration, favourable for gold and similar to the Mustajärvi Shear Zone

436500

Results will help target future BoT sampling



Jeesiö Gold Project - Area Of Intense Exploration & Discovery



¹ Source: Geological Survey of Finland

⁴From news releases and corporate presentation up to January 2024 on http://aurionresources.com

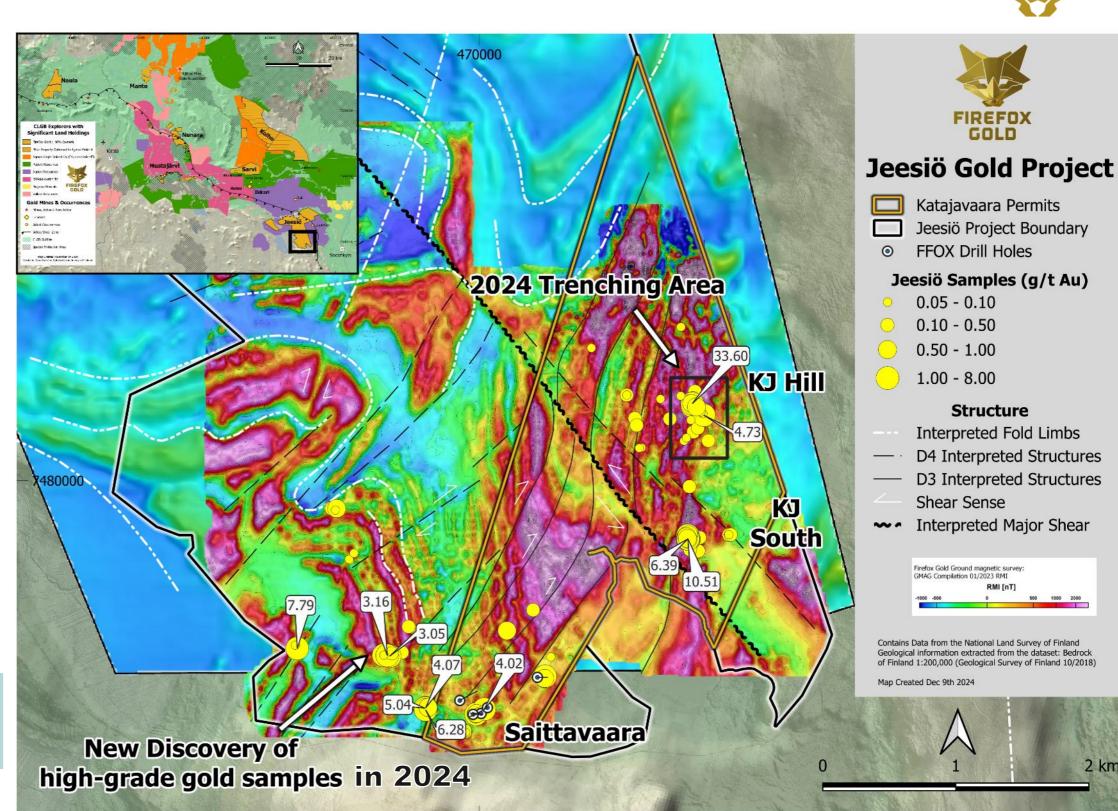
- Multiple prospects in the area with significant historic investment¹.
- Targets related to major regional structures (Sirkka and Venejoki Thrust Zones) 1,2.
- Extensive historic gold in till anomalies¹ & more than 400 FireFox rock samples in the area with up to 6.39 g/t Au in outcrop.
- Utsamo Target is between the Risti and Launi East discoveries reported by Aurion Resources^{3,4}.
- High-grade Kataja Belt targets 2km SW from the Launi East vein system (subject of earn-in JV between Aurion & Kinross^{3,4})
- Kataja Belt gold anomalies span ~4km N to S
- 2024 ground mag and sampling in Kataja Belt identified new prospective areas for follow-up

² Interpreted Venejoki Thrust Zone (VTZ). Niiranen, T., Lahti, I., Nykänen, V., & Karinen, T. (2014). Central Lapland Greenstone Belt 3D modeling project final report. Geological Survey of Finland, Report of Investigation, 209, 78.

³ Results from other companies in Finland, including properties proximal to those controlled by FireFox, are not indicative of expected FireFox results, as there has been insufficient exploration on the properties held by FireFox. FireFox further cautions that similar geology, geological setting, or proximity to a discovery or mineral resource do not ensure that mineralization will occur on FireFox's property, and if mineralization does occur, that it will occur in sufficient quantity or grade that would result in an economic extraction scenario.

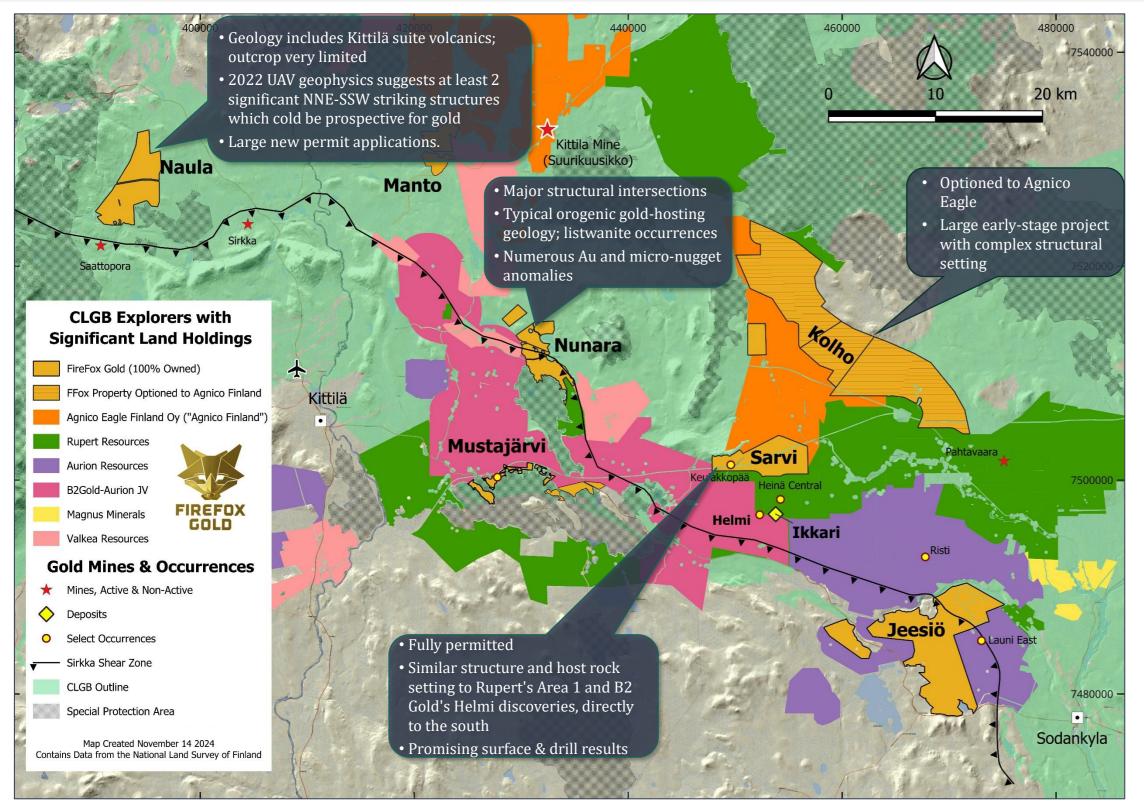
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- A complex structural setting hosts pervasive gold and FireFox has continually expanded targets since 2019:
- Mapping and & airborne geophysics via UAV plus hundreds of samples collected, including:
 - Outcropping quartz vein with 6.4 g/t
 Au, plus boulder samples of 10.5 g/t
 Au at KJ South
 - Grab sample of 33.6 g/t Au and boulder sample of 4.7 g/t Au at KJ Hill
 - Trench channel samples 14.62 g/t gold over 2.84 metres, 2.69 g/t gold over 3.38 metres and 1.85 g/t gold over 1.69 metres at KJ Hill in 2024
- Recon drilling targeted gold anomalies associated with quartz-sericite-pyrite alteration along D3 and D4 structures at Saittavaara
 - First 2 drillholes encountered +3 g/t
 Au (21JEE002: 4.0m @ 2.03 g/t Au, including 2.0m at 3.18 g/t Au)
- 2024 surface sampling, mapping expanded Saittavaara trend 800 metres northwest with multiple +2 g/t Au samples collected



Key Exploration Areas In Favorable Geological Settings North of the Sirkka Shear





- Multiple targets identified by combining historical GTK sampling & drilling, plus historical geophysics and till sampling
- Targets occur in mafic volcanic rocks, similar to the host rocks at Kittilä Mine^{1,2}
- Includes properties immediately north of Rupert's Area 1 & B2 discoveries
- Access is excellent
- FireFox conducted extensive detailed airborne magnetics at Kolho Trend and Naula in 2022
- All properties are permitted for mechanized exploration or have permit applications in progress
- Several properties available for joint venture.

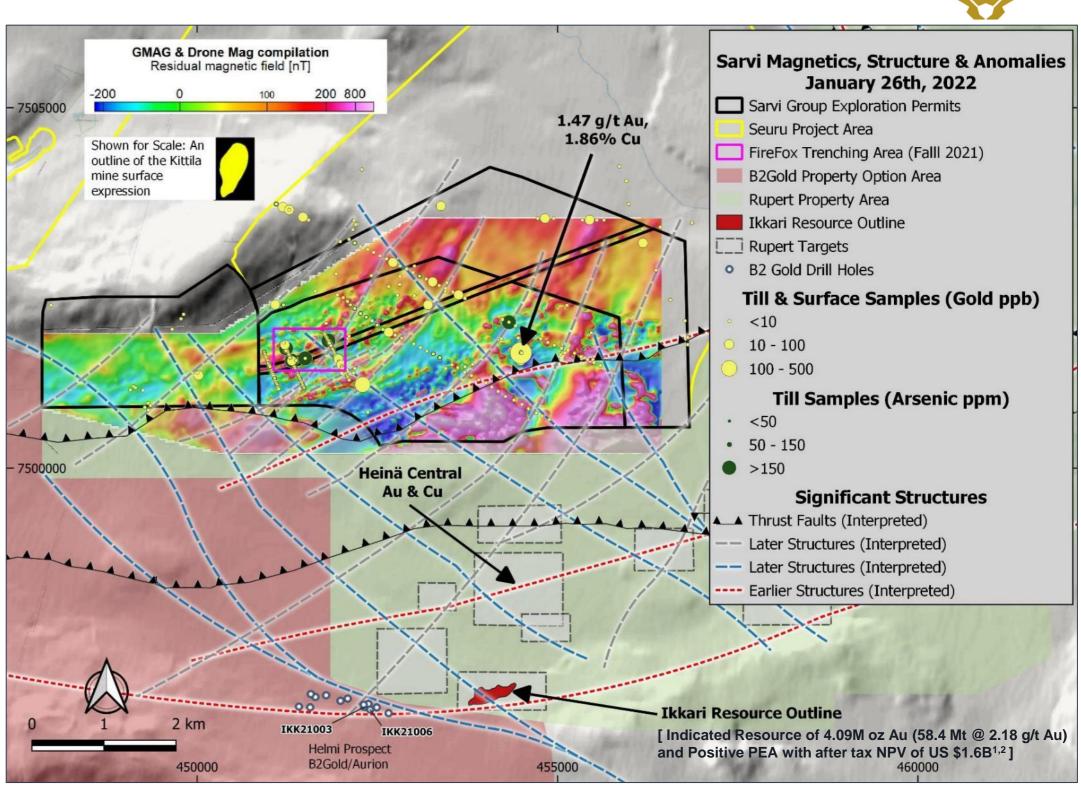
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² https://www.agnicoeagle.com/English/operations/operations/kittila/default.asp

Sarvi Group: Attractive Geological Setting Proximal to New Discoveries



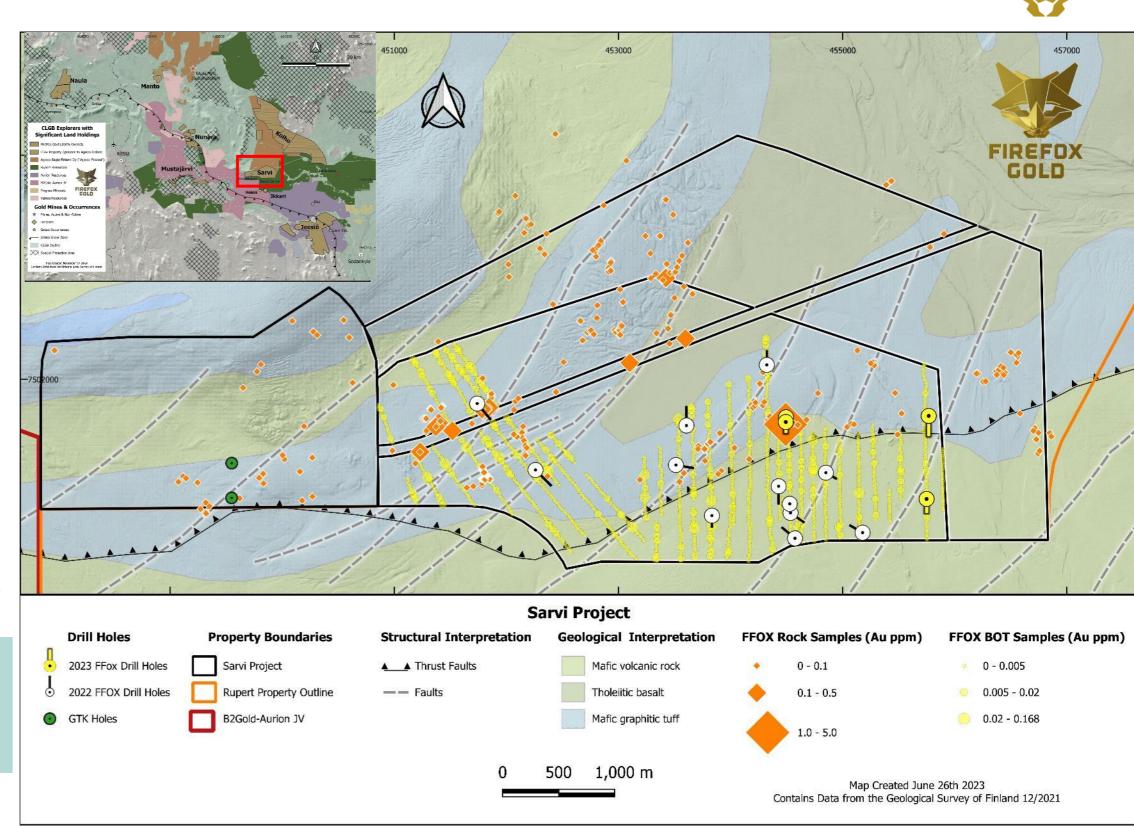
- **Immediately North of Rupert's Area 1** and B2 Gold discoveries with similar structure and host rock setting^{1,2}
- GTK drill results from 2009 intersected 3.57 g/t Au over 0.45m^{3,4}
- Micro panning of a 10kg heavy mineral sample revealed 118 gold micro-nuggets and anomalous arsenic
- Mapping, sampling, and ground + airborne geophysics completed in 2020 - 2021 programs
- Au, As, and Bi anomalies in till samples
- As, Au and Cu anomalies from limited rock sampling
- Mafic volcanics, graphitic tuffs, and multiple generations of structures
- Banded, N-S, EM and Mag features through Sarvi & Lehto properties show similarities to the Kittilä/Kiistala shear zone



¹ Results from other companies in Finland, including properties proximal to those controlled by FireFox, are not indicative of expected FireFox results, as there has been insufficient exploration on the properties held by FireFox. FireFox further cautions that similar geology, geological setting, or proximity to a discovery or mineral resource do not ensure that mineralization will occur on FireFox's property, and if mineralization does occur, that it will occur on FireFox's property, and if mineralization does occur, that it will occur on FireFox's property. http://aurionresources.com . 3 Source: Geological Survey of Finland. 4 FireFox has not done sufficient work to verify the historic results also may not be indicative of future exploration results. Until such time as confirmed by FireFox and its QP's, these results are not to be relied upon.

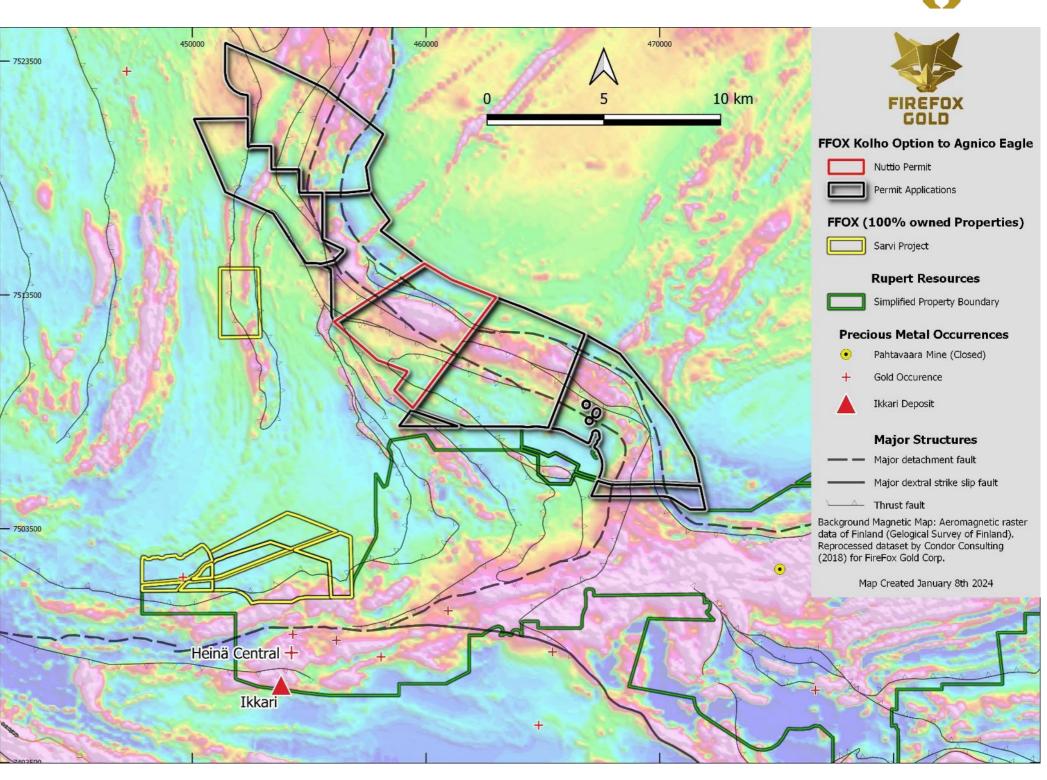
Sarvi Group: Systematic Work Program to Explore beneath Cover

- 1,575 BOT samples collected
- 479m of trenching dug and sampled
- Widespread multi-element anomalies including Au, Ag, As, Sb, Cu, Mo, Bi, Te, Zn and other elements
- Historical drilling by GTK includes:
 - 1.6 m @ 1.1 g/t Au from 26.4 m &
 - 0.5 m @ 3.57 g/t Au from 69.5 m
- Recon drill programs in 2022 and 2023 identified anomalous mineralization mostly coincident with BoT geochemistry
 - Anomalies in similar metasediments as GTK holes
 - Expanded knowledge base focuses future work
- **More BoT Sampling in 2025**
- **Expanding exploration along trend to** the west



- Optioned to Agnico Eagle, operator of the Kittilä mine, ~20km to the NW
- >120 km², including 1 exploration permit and 5 permit applications, occupying a prospective structural corridor northeast of Rupert Resources' Ikkari discovery and FireFox's Sarvi property
- Limited prior gold exploration includes airborne mag surveying, reconnaissance mapping & sampling by FireFox

- Terms of Option Agreement*:
 - Agnico Eagle has a right to earn 51% interest with US\$5M in exploration expenditures by year 5, including US\$2M in committed funds within first 3 years of receiving certain permits
 - Right to earn an additional 24% interest with further investment of US\$7.5M by year 8



^{*} For full details of the Option Agreement terms refer to the original news release dated December 20, 2023 and subsequent FireFox filings

Multiple Active Fronts for Maximum Discovery Potential



JUL - AUG

JUL - SEP

AUG - SEP

JUL - SEP

OCT - DEC

MUSTAJÄRVI

New trenching along strike from East Target to follow up on high-grade results from 2023:

• 59.12 g/t Au over 6.87m

Prospecting and BoT sampling on new license extensions

JEESIÖ

Target generation: Prospecting and mapping to follow-up on surface sampling anomalies and magnetics in Kataja area

MUSTAJÄRVI

Target generation: Prospecting, mapping, BoT sampling and ground magnetics work to expand East Target and develop targets at Pikkulehto

SARVI

Prospecting, mapping, sampling, and geophysics on western Keula targets and following up on till anomalies

MUSTAJÄRVI & JEESIÖ

New prospect follow-up including trenching, BoT sampling, geophysics.

2025...

New drill targeting and drill programs [to be confirmed]









GOLD DISCOVERY IN FINLAND

A New Gold Rush in Lapland and FireFox is a major player in a terrain charged with discovery potential...exploring key lands with advanced targets.

Fast movers in Finland – >100 years of collective exploration experience on a strong team with an aggressive strategy

Focused on execution – multiple exciting drilling & follow-up programs adjoining new discoveries

Large 100% held property positions
+ strategic investment by Agnico Eagle
+ additional JV opportunities in Lapland Greenstone Belt



Contact Us - Follow Our Story



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SUPPLEMENTARY INFORMATION

Dormit Ctatus

Properties And Commitments

@ October 31, 2024

Ownership	Permit Status			
	Exploration Reservation	Permit Application	Exploration Permit	Total km²
100%; 1.5% NSR ¹ & 1000 Oz Au ²		7	0	51.7
100%		2	1	18.9
100% + 1%NSR			1	1.5
100%			3	6.4
			3	21.0
100%; 1.5% NSR ¹ on some properties			1	4.9
		2	2	47.2
100%; 1.5% NSR ¹ on some properties		3	3	122.6
	100%; 1.5% NSR¹ & 1000 Oz Au² 100% 100% + 1%NSR 100% 100%; 1.5% NSR¹ on some properties 100%; 1.5% NSR¹	Reservation 100%; 1.5% NSR¹ & 1000 Oz Au² 100% 100% + 1%NSR 100% 100%; 1.5% NSR¹ on some properties 100%; 1.5% NSR¹	Ownership Exploration Reservation Permit Application 100%; 1.5% NSR¹ & 1000 Oz Au² 7 100% 2 100% + 1%NSR 100% 100%; 1.5% NSR¹ on some properties 2 100%; 1.5% NSR¹ 2	Ownership Exploration Reservation Permit Application Exploration Permit 100%; 1.5% NSR¹ & 1000 Oz Au² 7 0 100% 2 1 100% + 1%NSR 1 3 100%; 1.5% NSR¹ on some properties 2 2 100%; 1.5% NSR¹ on some properties 2 2 100%; 1.5% NSR¹ 3 3