

VANCOUVER, BC - (**September 21, 2018**) - FireFox Gold Corp. ("FireFox" or the "Company") is pleased to announce that it has filed two technical reports following the Canadian Securities Administrators' National Instrument 43-101 *Standards of Disclosure for Mineral Projects*. The technical reports are for the Company's Mustajarvi and Jeesio gold exploration projects, both located in the Central Lapland Greenstone Belt of northern Finland.

The Mustajarvi report is titled "2018 Technical (N.I. 43-101) Report on the Mustajarvi Property" dated September 3, 2018 with an effective date of July 15, 2018. The Jeesio report is titled "2018 Technical (N.I. 43-101) Report on the Jeesio Property" dated August 30, 2018 with an effective date of April 10, 2018. Both technical reports are available under the Company's profile on SEDAR at www.sedar.com (dated September 17, 2018) and on FireFox's website at www.firefoxgold.com.

Qualified Persons

The Report is authored by Henry J. Awmack, P.Eng., a QP independent to the Company. In 1987 Mr. Awmack co-founded Equity Exploration Ltd, now Equity Exploration Consultants Ltd., a leading mineral exploration consulting group in Vancouver, Canada. Mr. Awmack has worked on a variety of projects globally covering a multitude of commodities. Mr. Awmack is a member in good standing of the Association of Professional Engineers and Geoscientists of British Columbia and a Fellow of the Society of Economic Geologists.

Patrick Highsmith, Certified Professional Geologist (AIPG CPG # 11702) and director of the Company, is a qualified person as defined by National Instrument 43-101. Mr. Highsmith has helped prepare and approve the technical information in this news release.

About FireFox Gold Corp.

FireFox is a non-listed reporting issuer in British Columbia and Alberta focused entirely on gold exploration in Finland. The Company has entered into option agreements with Magnus Minerals Ltd., a private prospect generator company in Finland, through which it has options to acquire 100% interests in several projects (subject to an NSR royalty) that currently encompass approximately 104,000 hectares, in addition, to approximately 4,000 hectares of exploration reservations and ore prospecting permits held directly by the Company. In order to complete the combined options, the Company must invest CAD \$4.0 million in exploration on the properties and make cash payments to Magnus totaling up to CAD \$450,000 over the course of the two

separate three year option periods.

Finland is one of the top mining jurisdictions in the world as indicated by its 1st ranking in the 2017 Fraser Institute Survey of Mining Companies. Having a strong mining law and long mining tradition, Finland remains underexplored for gold. Recent exploration results in the country have highlighted its prospectivity, and FireFox is proud to have a Finland based CEO and technical team.

On behalf of the Board of Directors,

“Carl Löfberg”
Chief Executive Officer

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Forward-Looking Statements: The information in this news release contains forward looking statements that are subject to a number of known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those anticipated in our forward-looking statements. Factors that could cause such differences include: changes in world commodity markets, equity markets, costs and supply of materials relevant to the mining industry, change in government and changes to regulations affecting the mining industry. Forward-looking statements in this release may include statements regarding future exploration programs and the timing thereof, the viability of exploration targets, operation plans and Finnish mining prospects. Although we believe the expectations reflected in our forward-looking statements are reasonable, results may vary. The forward-looking statements contained in this press release represent the expectations of FireFox as of the date of this press release and, accordingly, are subject to change after such date. Readers should not place undue importance on forward-looking statements and should not rely upon this information as of any other date. FireFox does not undertake to update this information at any particular time except as required in accordance with applicable laws.

It should also be noted that while FireFox’s properties are sometimes adjacent to or nearby operating or historic gold mines or active gold

projects being advanced by other companies, the mineralization on properties nearby FireFox's land packages is not necessarily indicative of mineralization on FireFox's properties.

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